

## Ward Profile for Boscombe West



Royal Arcade, Boscombe

### Your Community Leadership Team



Councillor  
Jane Kelly



Councillor  
Philip Stanley-Watts



Councillor  
Christopher Wakefield



Service Director  
Mike Holmes



Executive Director  
Judith Geddes

Your Community Leadership Team is made up of three locally elected Councillors who are committed to improving the outcomes for people and places within this ward. Assisting them in this is Mike Holmes, Service Director of Planning and Transport, and Judith Geddes, the Executive Director responsible for East Bournemouth.

### Population

Boscombe West is a coastal ward with a resident population of 7,598. The latest estimate of the ward's population, based on the 2009 mid year estimate, is 7,850. At that time, 5,570 were of working age representing 70.9% of the population.

The average age of residents is older than the England and Wales average at 41.4 years. This is an ethnically diverse ward with a similar proportion of White-British to England and Wales. The largest ethnic group is the White-Other group (6.2%).

Qualification levels are similar to the borough and the South West.

As at April 2011, ward unemployment stood at 7.7%. The equivalent figure for Bournemouth was 3.4% and the UK 3.8%.



A significant proportion of residents are employed in the hotel and catering industry compared to the borough. As at April 2011, ward unemployment stood at 7.7%. The equivalent figure for Bournemouth was 3.4% and the UK 3.8%.

## Environment

In terms of character, the Boscombe West ward is split into three distinct areas; to the south and east of Christchurch Road it is predominantly large detached houses; to the south and west flats and north of Christchurch Road, semi-detached housing. Christchurch Road is dominated by the shopping centre, which in terms of shops is the second largest in the borough. The following Conservation Areas are either wholly or partly within the ward: Boscombe Manor, Boscombe Spa, Churchill Gardens, Knole Road and Undercliff Road. Boscombe Chine Gardens holds a Green Flag award.

## Community resources

This ward has benefited greatly from improved facilities at the seafront following investment in the area. Boscombe Chine Gardens have also been redeveloped with funding from the Heritage Lottery Fund. More recently public art sculptures have been sited along Sea Road.

The area is home to the Bournemouth Volunteer Centre, which is part of Bournemouth Council for Voluntary Services and based at the Boscombe Link in Palmerston Road.



The Boscombe Regeneration Partnership Office in Roumelia Lane is staffed by the Council, Police and community organisations, such as the Boscombe Area Regeneration Group (BARG). BARG is an umbrella organisation representing businesses, organisations and local groups in the Boscombe area. As the 'community' element of the Boscombe Regeneration Partnership, the group works closely with the Police Safer Neighbourhood Team and the Council to achieve a coordinated approach to regenerating Boscombe and a proactive approach to moving forward and promoting Boscombe focussing on positive opportunities.

The area also benefits from a Neighbourhood Wardens service which organises regular street clean events and litter-picks. Tackling anti-social behaviour is a priority for the area and the Council works closely with Dorset Police to address concerns. The Council has employed a dedicated Boscombe Project Officer to drive forward the socio-economic regeneration of Boscombe and one of the early successes has been the establishment of the Boscombe Vintage Market on the Crescent open space.

St Clements's and St John's Church of England Infant School (253 pupils on role as at January 2009) and Bethany Church of England Junior School (280 pupils) are in the ward.

Schools and childcare providers in this ward include:

	Number of childminders	Number of OFSTED registered places
<b>Childminders</b>	2	10
	<b>Time of year open</b>	<b>Maximum number of children</b>
<b>After School Club</b>		
The 115 After School Club - St Clements	Term Time	24
<b>Breakfast Club</b>		
St Clements & St Johns Breakfast Club	Term Time	30
<b>Creche</b>		
Springbourne Family Centre Creche	All year	
<b>Day Nursery</b>		
Cats Whiskers Day Nursery	All Year	39
<b>Holiday Playscheme</b>		
The 115 Holiday Club @ St Clements	School Holidays	24
<b>Pre-School Playgroup</b>		
St Clements Pre - School	Term Time	26
<b>Primary Schools</b>		
St Clement's & St John's CE Infant School	Term Time	253
Bethany Church of England Junior School	Term Time	280

### **Boscombe Library,**

Hawkwood Road, Boscombe, Tel: 452777

Library web address:

<http://www.bournemouth.gov.uk/Residents/Libraries/Info/bosc2.asp>

For library events visit:

[http://www.bournemouth.gov.uk/Residents/Libraries/Whats\\_New/Regular\\_Events.asp](http://www.bournemouth.gov.uk/Residents/Libraries/Whats_New/Regular_Events.asp)

The Bournemouth Community Information database, P.I.E.R. (Public Information Electronic Resource) contains details of over 500 local clubs, societies and organisations in the Bournemouth area covering a large subject area. The Bournemouth Libraries catalogue is also available for you to renew or reserve items.  
<http://www.bournemouthlibraries.org.uk:8080/inform/cgi/Search.cgi>

### **Housing**

Households are smaller than the England and Wales average; however 29% of households are living in overcrowded conditions. There are few dependent children households in this ward although the proportion of these living in lone parent households is the same proportion as the borough as a whole.

Nearly 50% of households live in privately rented accommodation; this compares with only 20% in the borough as a whole. The majority of rented accommodation is in flats with many of the flats being converted accommodation.

The 2001 Census recorded 4,546 household spaces in the ward, comprising 700 houses, 3,454 flats and 392 other. In 2010, there were a total of 6,017 household spaces, an increase of 32.4%, and the largest percentage increase in the borough. There are now 5,337 flats and 688 houses and bungalows.

### Health inequalities

The life expectancy at Birth in 2003 for Boscombe West ward males is 68.5 years and for females 77.9 years. These are the lowest figures in the borough. Comparisons show that for males the Bournemouth figure and the national figure is 76.1 years, while for women the Bournemouth figure is 81.5 years and the national figure is 80.7 years.

The proportion of households with at least one member with a limiting long-term illness is the same as Bournemouth and England and Wales. Over 13.5% of residents described their health as 'Not good', the highest figure in the borough.

### Deprivation

Four of the seven most deprived LSOAs (Lower Super Output Area's) in the borough fall within this ward, all within the 10% most deprived in England. The most deprived LSOA is Boscombe central which ranks 113<sup>th</sup> in England, out of 32,482 nationally, so in the top 1% of LSOAs and is the most deprived LSOA in the south west region. The least deprived LSOA, the area around the seafront, still ranks within the top 20% nationally. The local rankings vary between 1<sup>st</sup> and 33<sup>rd</sup> making this the ward with the least variation.

In terms of the individual domains, Boscombe central ranks as most deprived in the borough for three of the domains and is second and third in two others. For the domains, four of the five LSOAs fall within the 6 most deprived for the employment domain the borough. The barriers to housing and services domain shows the least deprived rankings, although all are in most deprived 20%. The ward contains four of the five most deprived LSOAs in the borough for the health deprivation and disability domain.

Using tax credit data 35% of children in this ward are classified as living in poverty compared with 21% within the borough and England.

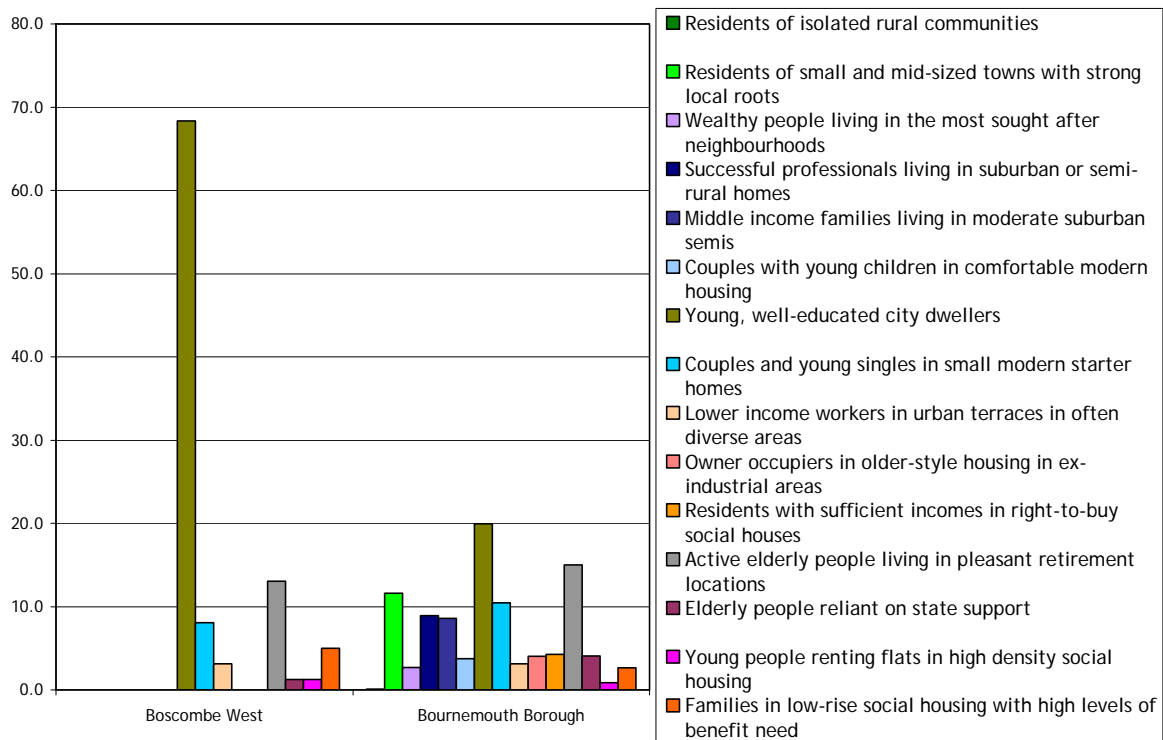
### Mosaic Public Sector classification

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen's requirements of these services. Additionally, it provides a 'common currency' that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by

fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

Over 68% of the ward is classified as 'young, well-educated city dwellers' (Group G), over three times the borough figure. On first appearances, this group does not appear to represent the area. However, when looking at the Mosaic Public Sector types, almost all of the postcodes which are categorised as Group G fall within Type 33, who are described as 'transient singles, poorly supported by families and neighbours'. 13.0% of the ward is categorised as 'active elderly people living in pleasant retirement locations' (Group L). Only seven of the fifteen groups are represented in the ward.

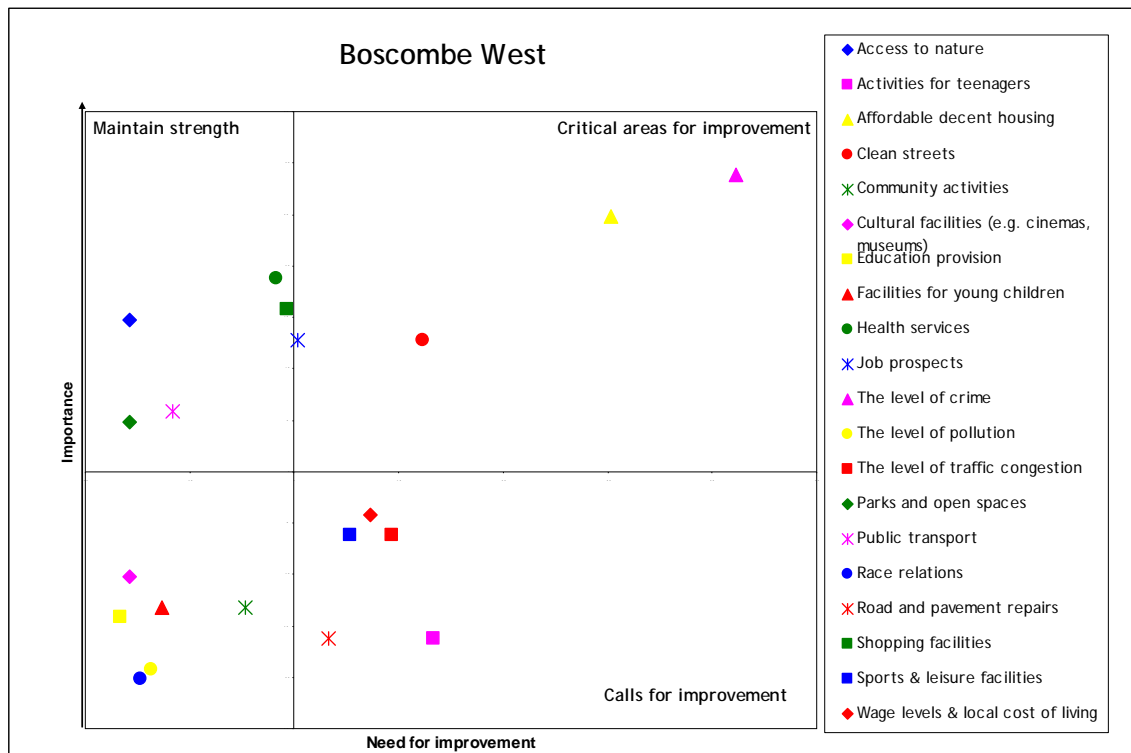
### Comparison between Boscombe West and Bournemouth Borough Mosaic Public Sector Groups



### Transport

A significant proportion (43.5%) of households does not own a car. The area does, however, have excellent access to services such as Doctors and Dentists and most facilities are available within a short, flat walking distance such as schools, open spaces and shopping facilities.

## The Place Survey 2008



According to the Place Survey 2008 results, residents' four critical areas for improvement overall are *public transport*, *affordable decent housing*, *clean streets* and *level of crime*. Boscombe West Ward residents agree with these improvement priorities with the following exception:

- *Public transport* - this is **not** a key priority for Boscombe West Ward residents. In fact, this is regarded as an area of strength by these residents.

Boscombe West Ward residents have an additional priority for improvement: *job prospects*.

Those living in Boscombe West (55%) were amongst the least likely to be satisfied with their local area as a place to live. In addition only around three quarters (78%) were satisfied with their home as a place to live. Less than one third (28%) felt that they strongly belong to their neighbourhood.

Only 26% agreed that Bournemouth Borough Council provides value for money. Only around four in ten (38%) were satisfied with the way Bournemouth Borough Council runs things.

Just over one third (35%) agreed that they can influence decisions affecting their local area; this is amongst the highest in the borough.

Fewer than seven in ten (66%) said they believe people from different backgrounds get on well together in their local area.

Nearly seven in ten (67%) think people don't treat other people with respect and consideration; this is the highest proportion in the borough.

Only 15% said they feel safe when outside in their local area after dark. An improvement is seen during the day when 77% feel safe; however this is still the lowest in the borough.

A high proportion (81%) see drug use and drug dealing as a problem. In addition eight in ten residents living in this ward (80%) said that people being drunk or rowdy in public places is a problem in their local area.

Approximately half of this ward's residents (52%) have high levels of perceived Anti-Social Behaviour.

Although the Place Survey no longer takes place the Boscombe Regeneration Partnership carried out a repeat survey in 2010 using the same methodology and questions to enable change to be monitored over time. Below is a summary of the results with comparisons to the Place Survey 2008. A following repeat survey will be carried out in late 2011.

#### Comparison of results: 2010 Postal Survey with 2008 Place Survey

NI	Description	Boscombe West 2010	Boscombe West 2008	Difference	Bournemouth 2008	National 2008
1	% of people who believe people from different backgrounds get on well together in the local area	61%	66%	-5%	79%	76%
2	% of people who feel that they belong to their neighbourhood	45%*	28%	+17%	49%	59%
3	Civic participation in the local area	11%	7%	+4%	14%	14%
5	Overall/general satisfaction with local area	67%*	55%	+12%	82%	80%
17	Perceptions of anti-social behaviour	38%*	52%	-14%	21%	20%
23	Perceptions that people in the area treat one another with respect and consideration (% disagreeing)	48%*	67%	-19%	32%	31%
41	Perceptions of drunk or rowdy behaviour as a problem for the area	73%	80%	-7%	37%	29%
42	Perceptions of drug use or drug dealing as a problem for the area	77%	81%	-4%	33%	31%
n/a	% of people who feel safe when outside in their local area after dark	25%*	15%	+10%	47%	n/a

\* Significant difference to 2008

For further information, please contact:

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Planning and Transport Services,  
Bournemouth Borough Council

Tel: 01202 454684

Email: [statistics@bournemouth.gov.uk](mailto:statistics@bournemouth.gov.uk)

Website:

<http://www.bournemouth.gov.uk/PeopleLiving/BournemouthStatistics/BournemouthStatistics.aspx>

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