

Ward Profile for Littledown & Iford



Littledown Leisure Centre

Your Community Leadership Team



Councillor
Nicholas King



Councillor
Jane Montrose



Councillor
Lawrence Williams



Service Director
Eileen Dunnachie



Executive Director
Judith Geddes

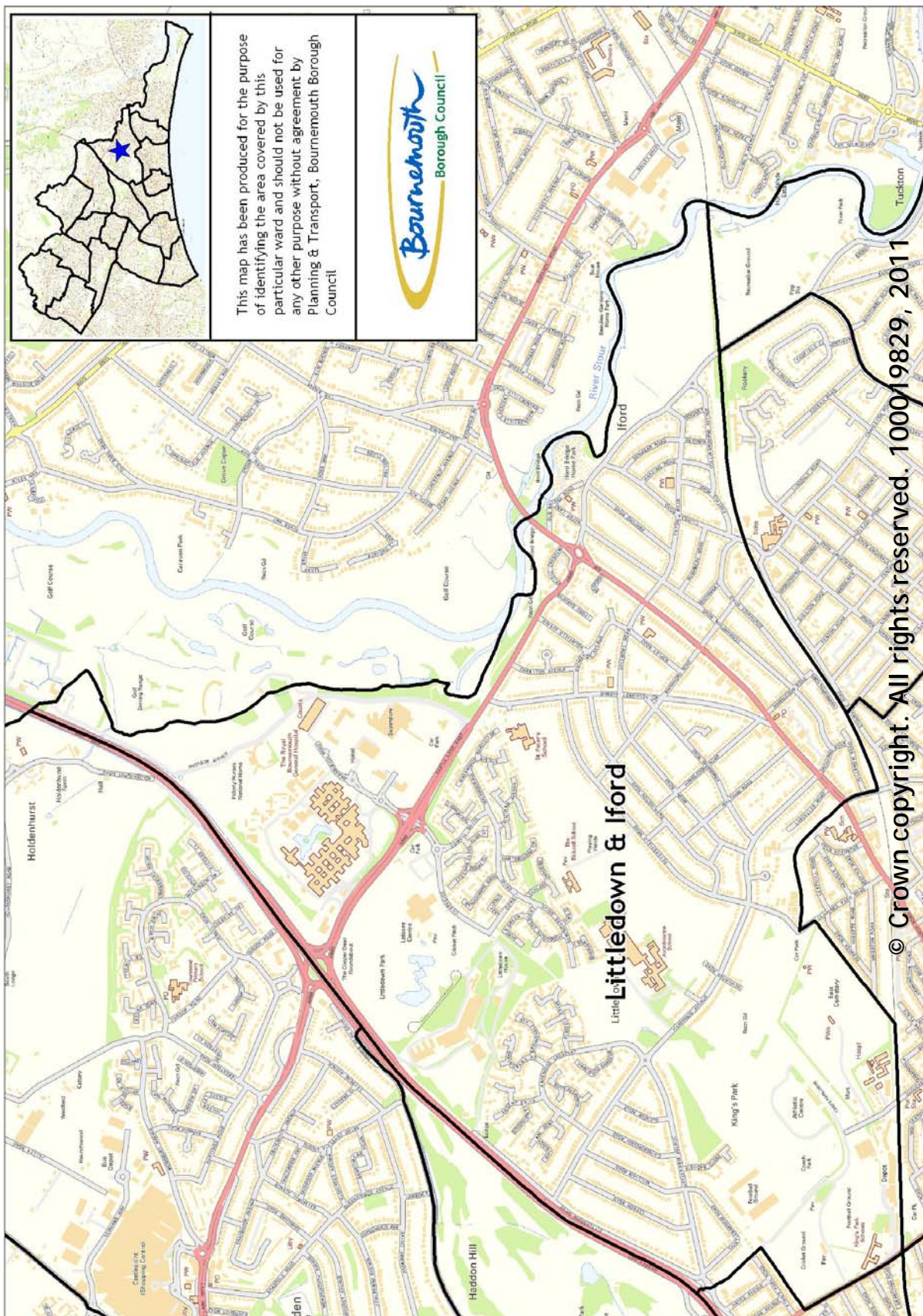
Your Community Leadership Team is made up of three locally elected Councillors who are committed to improving the outcomes for people and places within this ward. Assisting them in this is Eileen Dunnachie, Adult & Community Support, and Judith Geddes, the Executive Director responsible for East Bournemouth.

Population

Littledown and Iford ward has a resident population of 9,582 and an average household size of 2.5. The latest estimate of the ward's population, based on the 2009 mid year estimate, is 9,180. The average age of residents is just under 42. A total of 4,970 residents (59.3%) are of working age.

As at April 2011, ward unemployment stood at 1.6%. The equivalent figure for Bournemouth was 3.4% and the UK 3.8%.

There are a smaller proportion of residents aged 16-74 without any qualifications and a larger proportion of residents with a degree or equivalent qualification.



The largest ethnic group other than 'White-British' is 'White-Other' although this proportion is smaller than in the borough overall.

Environment

Approximately half of the ward is parkland, King's Park and Littledown Park, and school playing fields. The character of the built up area comprises the detached houses and suburban estate development of Littledown, Castledean and Boscombe East. The remainder of the area includes a number of schools, and the hospital and commercial development north of Castle Lane East.

Community resources

This ward is home to the Littledown Leisure Centre, situated in 47 acres of parkland. The centre boasts some of the best leisure facilities in the area, including the Zone, a gym for young people. Also on the site is the Littledown Youth Club, which offers young people a space for enjoyable activities and informal education.

The ward also includes Kings Park, one of the largest areas of green space in the Borough. The park encompasses a range of sporting and leisure facilities including a skate park, Bournemouth Athletics stadium, the Indoor Bowls Centre and AFC Bournemouth, Dorset's only Football League club.

The ward also includes a number of schools including Kings Park School, the hub of extended schools services in the Boscombe area, Portchester School, which is a Specialist Sports College and Avonbourne School, a Business and Enterprise College.

King's Park Primary School (399 pupils on role as at January 2011), Avonbourne School (1,069 pupils), Portchester School (766 pupils), the Bicknell School (67 pupils) and St Peter's Catholic Comprehensive School (1,597 pupils in upper and lower school) are located within the ward.

Schools and childcare providers in this ward include:

	Number of childminders	Number of OFSTED registered places
Childminders	13	63
	Time of year open	Maximum number of children
After School Club		
Three, Four, Five After School Club	Term Time	34
Breakfast Clubs		
King's Park Breakfast Club	Term Time	80
Portchester Breakfast Club	Term Time	400

	Time of year open	Maximum number of children
Creche		
Littledown Creche	All Year	50
Day Nurseries		
Kiddy Links, Iford Bridge	All Year	30
Tops Day Nursery @ RBH	All Year	124
Holiday Playscheme		
Bournemouth Mini Beasts Playclub	School Holidays	124
Pre-School Playgroups		
Exton Road Pre-School Playgroup	Term Time	26
St Saviours Pre-School Playgroup	Term Time	26
Three, Four, Five Pre-School Club	Term Time	34
Primary School		
King's Park Primary School	Term Time	399
Secondary Schools		
Avonbourne Girls School	Term Time	1,069
Portchester School	Term Time	766
St Peter's Catholic Comprehensive School (Lower School)	Term Time	1,597
Special School		
Bicknell School	Term Time	67

Housing

Most households are owner-occupiers (84%) with most accommodation in detached dwellings. The Census recorded 3,887 household spaces: 3,178 houses, 627 flats and 82 others. The increase to 2010 was only 95 household spaces or 2.5%, the smallest increase, in both actual and percentage terms, in the borough.

The average household size is larger than the national average and there are fewer households living in overcrowded conditions than in England and Wales generally.

Health inequalities

The life expectancy at Birth in 2003 for Littledown and Iford ward males is 78.6 years and for females 85.8 years. These figures are the highest in the borough. Comparisons show that for males the Bournemouth and national* figure is 76.1 years, while for women the Bournemouth figure is 81.5 years and for the national figure is 80.7 years.

Deprivation

All six Lower Super Output Areas (LSOAs) rank highly in this ward. Littledown is the least deprived LSOA in the borough, ranking 29,581st nationally and so in the 10% least deprived nationally. Castledean (105th), Iford (96th) and King's Park (94th) are

also in the top ten least deprived LSOAs in the borough. The lowest ranking LSOAs are Exton Road (15,500th) and Boscombe East at 16,519th nationally or 62nd and 70th locally.

The domain rankings show some quite significant differences. Castledean ranks 10th locally in terms of barriers to housing and services, while the adjoining Boscombe East ranks 103rd. Castledean is the least deprived LSOA for three of the domains and ranks between 98th and 101st for three of the other five. It is only for the barriers to housing and services domain that its ranking falls, to 10th locally. Littledown is similar, ranking between 98th and 106th for six of the seven domains but 53rd for the other (barriers to housing and services domain).

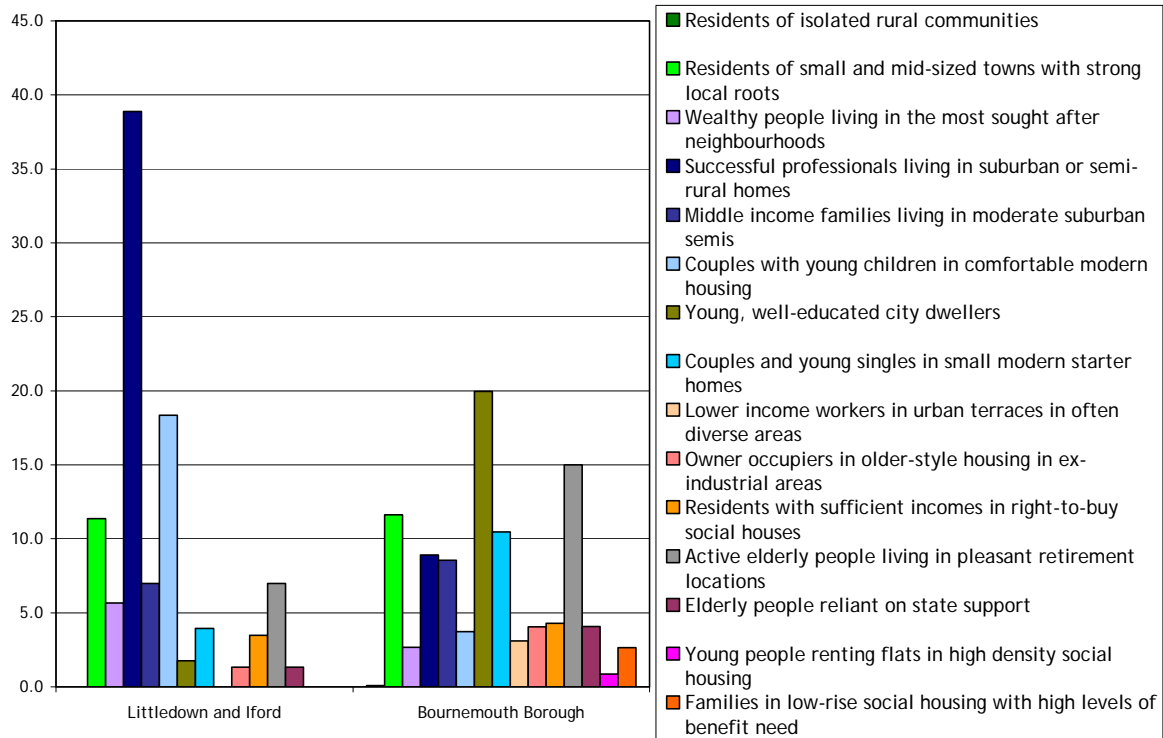
Using tax credit data 8% of children in this ward are classified as living in poverty compared with 21% within the borough and England.

Mosaic Public Sector classification

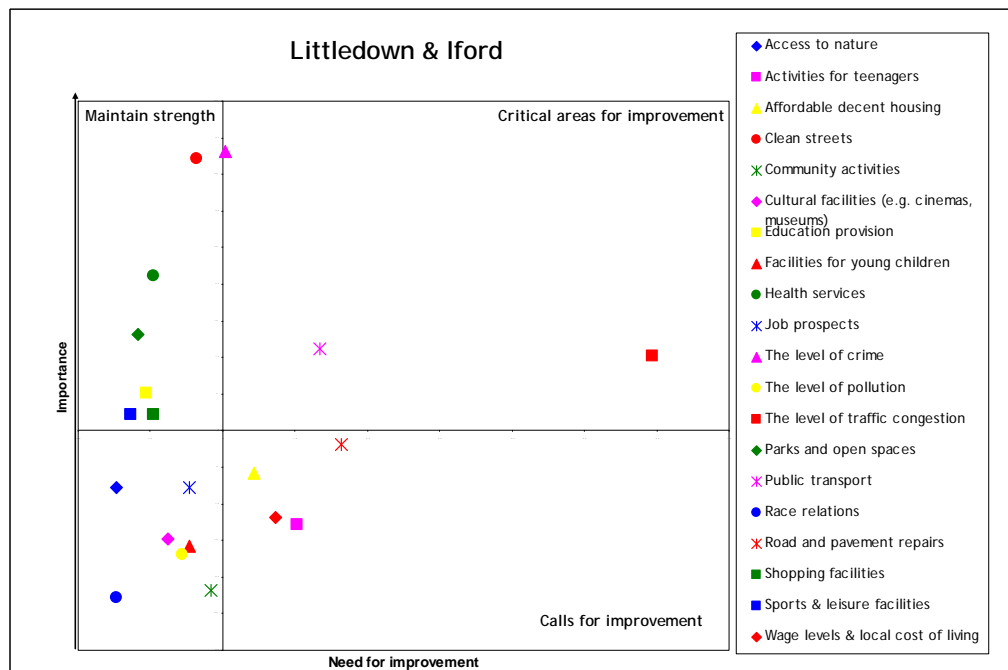
Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen's requirements of these services. Additionally, it provides a 'common currency' that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

In Littledown and Iford ward, 38.9% of postcodes are classified as 'successful professionals living in suburban or semi-rural homes' (Group D), the largest proportion of this group in any ward in the borough. Reflecting the ward's relatively modern estates, a further 18.3% of postcodes are categorised as 'couples with young children in comfortable modern housing' (Group H) and again which is the highest proportion in the borough. Comparable figures for the borough are 8.9% and 3.7% respectively.

Comparison between Littledown and Iford and Bournemouth Borough Mosaic Public Sector Groups



The Place Survey 2008



According to the Place Survey 2008 results, residents' four critical areas for improvement overall are *public transport, affordable decent housing, clean streets*

and *level of crime*. Littledown & Iford Ward residents agree with these improvement priorities with the following exceptions:

- *Affordable decent housing* - this is **not** a key priority for Littledown & Iford Ward residents.
- *Clean streets* are not a priority for improvement for these residents. In fact this is seen as an area of strength.

Littledown & Iford Ward residents have an additional priority for improvement: *the level of traffic congestion*.

Residents living in Littledown & Iford (91%) are amongst the most likely to be satisfied with their local area as a place to live.

Nearly all residents living in this ward (97%) were satisfied with their home as a place to live.

Transport

The ward has one of the smallest proportions of households without a car and the largest proportion of households with two or more cars in the borough.

For further information, please contact:

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Tel: 01202 454684

Email: statistics@bournemouth.gov.uk

Website:

<http://www.bournemouth.gov.uk/PeopleLiving/BournemouthStatistics/BournemouthStatistics.aspx>

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