

## Ward Profile for Redhill & Northbourne



The Lido at Redhill Park

### Your Community Leadership Team



Councillor  
Peter Charon



Councillor  
Sue Levell



Councillor  
Roger West



Service Director  
Di Mitchell



Executive Director  
Jane Portman

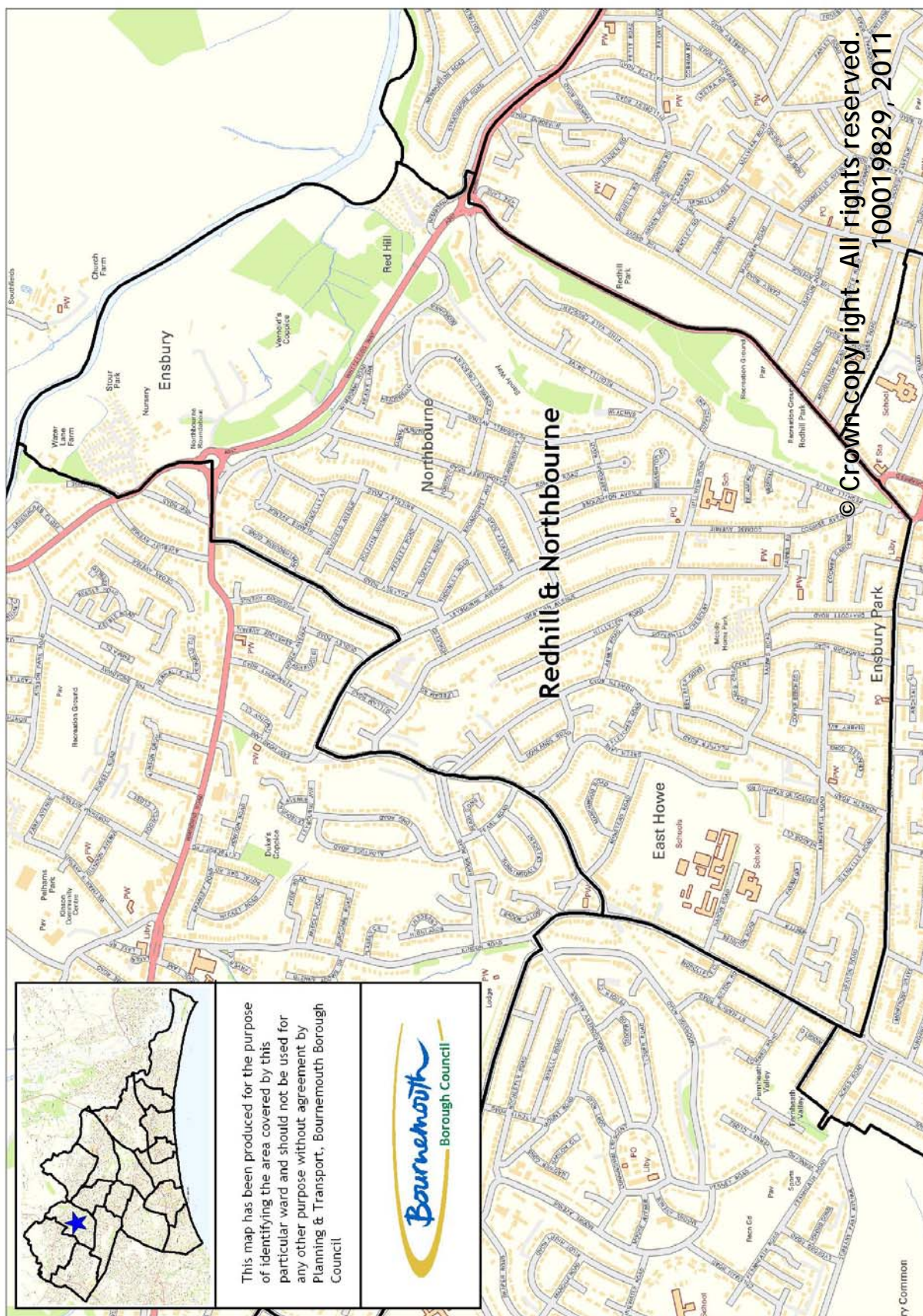
Your Community Leadership Team is made up of three locally elected Councillors who are committed to improving the outcomes for people and places within this ward. Assisting them in this is Di Mitchell, Children’s Learning and Engagement, and Jane Portman the Executive Director responsible for North Bournemouth.

### Population

Redhill and Northbourne ward has a resident population of 9,077. The latest estimate of the ward’s population, based on the 2009 mid year estimate, is 9,110. It has a smaller 18 to 44 year old population and a larger elderly population giving it an older average age of 43. It also has a large number of 16-74 year olds who classify themselves as retired (nearly 20%). The working age population numbers 5,090 or 55.8% of the total.

Over 96% of residents are classified as ‘White British’ compared to 87% in England and Wales.

As at April 2011, ward unemployment stood at 2.3%. The equivalent figure for Bournemouth was 3.4% and the UK 3.8%.



This map has been produced for the purpose of identifying the area covered by this particular ward and should not be used for any other purpose without agreement by Planning & Transport, Bournemouth Borough Council



## Environment

The character of the area is almost entirely detached housing and suburban estate development. The ward has a population density of 35 persons per hectare, which is about the same as for the town as a whole. Redhill Park and Common and the Stour Valley Nature Reserve hold Green Flag awards.

## Community resources

In this ward is the Green Flag winning Redhill Park and Common, a well used site which offers a mix of sporting activities, play facilities and nature conservation areas. The Community undertakes the management of the bowls and tennis facilities through the Redhill Park Trust and is also involved through the Redhill Common Conservation Group.

The area is served by St Thomas' Church in Western Avenue, Ensbury Park. The Church Hall acts as a local community centre, with a wide range of activities benefiting the local area including yoga classes and children's activities. Ensbury Park Library hosts community facilities including a Citizens Advice surgery and story-time for the under 5's.

Hill View Primary School (626 pupils on role as at January 2011) and Kingsleigh Primary School (399 pupils) are located within the ward. The Bourne Academy, formerly Kings High School, is also in the ward.

Schools and childcare providers in this ward include:

	Number of childminders	Number of OFSTED registered places
<b>Childminders</b>	16	73
	Time of year open	Maximum number of children
<b>Breakfast Club</b>		
Kingsleigh Breakfast Club	Term Time	50
<b>Nursery Class</b>		
Kingsleigh Nursery Class	Term Time	39
<b>Pre-School Playgroups</b>		
Jack-In-The-Box Pre-School Nursery	Term Time	27
St Thomas Peter Pan Pre-School	Term Time	26
<b>Primary Schools</b>		
Hill View Primary School	Term Time	626
Kingsleigh Primary School	Term Time	399
<b>Secondary School</b>		
Bourne Academy	Term Time	

## Ensburry Park Library

31 Columbia Road, Bournemouth Tel: 536397

[http://www.bournemouth.gov.uk/Residents/Libraries/Info/ensburry\\_park2.asp](http://www.bournemouth.gov.uk/Residents/Libraries/Info/ensburry_park2.asp)

For library events visit:

[http://www.bournemouth.gov.uk/Residents/Libraries/Whats\\_New/Regular\\_Events.asp](http://www.bournemouth.gov.uk/Residents/Libraries/Whats_New/Regular_Events.asp)

The Bournemouth Community Information database, P.I.E.R. (Public Information Electronic Resource) contains details of over 500 local clubs, societies and organisations in the Bournemouth area covering a large subject area. The

Bournemouth Libraries catalogue is also available for you to renew or reserve items.

<http://www.bournemouthlibraries.org.uk:8080/inform/cgi/Search.cgi>

## Housing

The area is mostly made up of owner-occupiers living in detached and semi-detached housing (87%). There were 3,997 household spaces in the ward in 2001, comprising 3,270 houses, 511 flats and 216 others. The increase to 2010 was 7.1% to 4,281 household spaces, of which 3,467 were houses, 627 flats and 217 others.

## Health inequalities

The life expectancy at birth in 2003 for males is 78.0 years and for females is 81.8 years. Comparisons show that for males the Bournemouth and national figure is 76.1 years, while for women the Bournemouth figure is 81.5 years and the national figure is 80.7 years.

Nearly 36% of households have at least one member with a limiting long-term illness.

## Deprivation

Five of the six Lower Super Output Areas (LSOAs) within the ward are in the highest 50% locally. Two LSOAs, Northbourne and Redhill Park South, rank 99<sup>th</sup> and 100<sup>th</sup> respectively in the town or 26,468<sup>th</sup> and 26,471<sup>st</sup> nationally.

There are no low domain scores in the six LSOAs in the ward. The LSOA which covers the Redhill Park South area ranks least deprived in the borough for the barriers to housing and services while Northbourne ranks 104<sup>th</sup>. Northbourne ranks 103<sup>rd</sup> for the living environment domain and 100<sup>th</sup> for income and employment domains. Redhill Park South ranks 103<sup>rd</sup> for the income domain.

Using tax credit data 12% of children in this ward are classified as living in poverty compared with 21% within the borough and England.

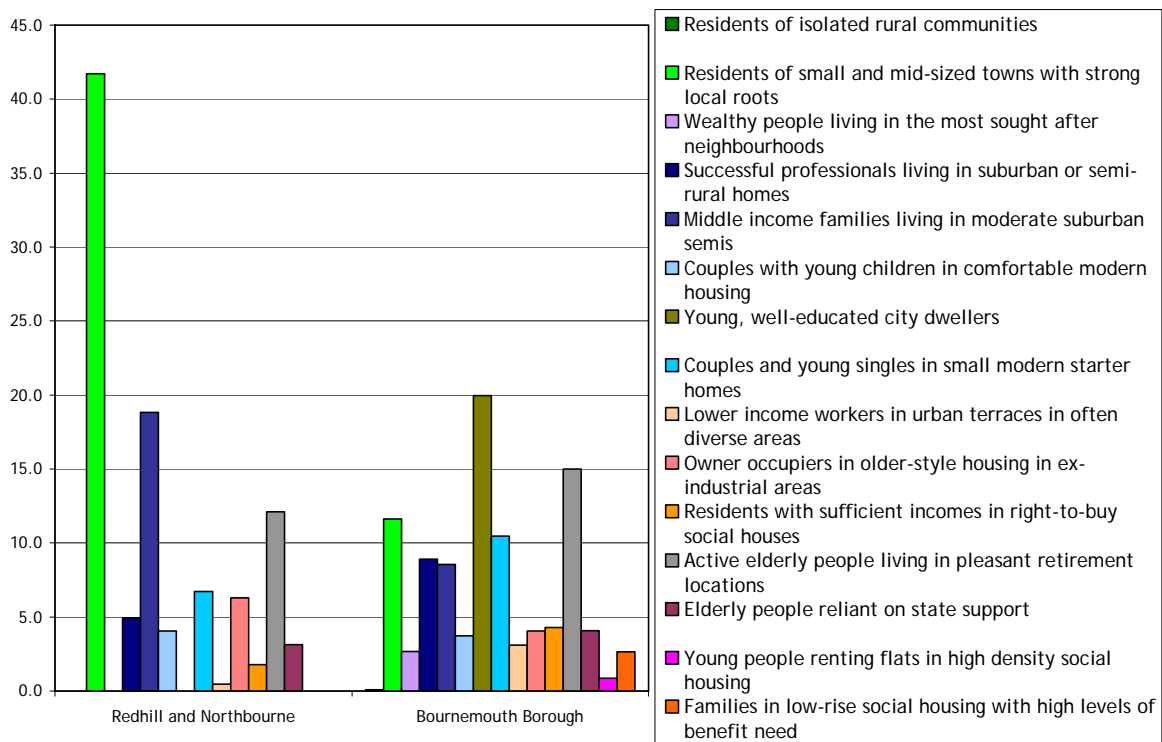
## Mosaic Public Sector classification

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen's requirements of these services. Additionally, it provides

a 'common currency' that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

Almost 42% of the postcodes of Redhill and Northbourne ward are classified as 'residents of small and mid-sized towns with strong local roots' (Group B), which is the largest proportion of this group in any ward in the borough and compares with just 11.6% borough-wide. The second highest proportion is 'middle income families living in moderate suburban semis' (Group E) with 18.8% compared with 8.6% borough-wide. Ten of the fifteen groups are represented in the ward.

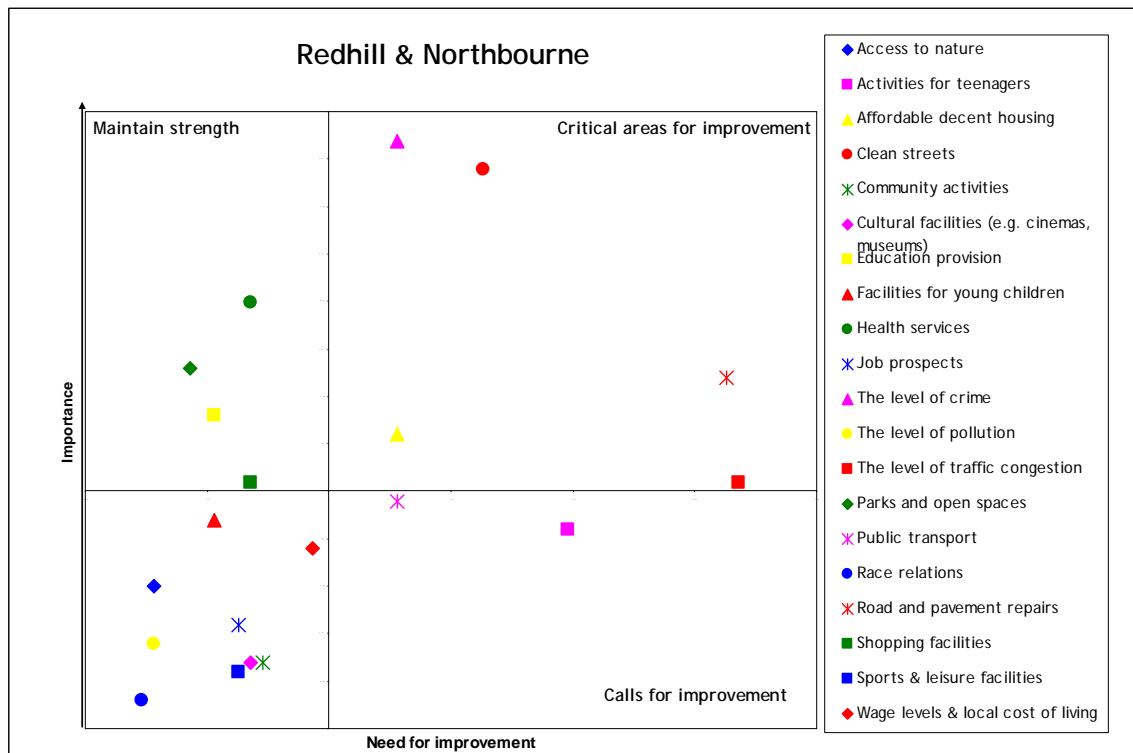
### Comparison between Redhill and Northbourne and Bournemouth Borough Mosaic Public Sector Groups



### Transport

There is a smaller proportion of households without a car (17%) than in England and Wales. Nearly 73% of residents aged 16-74 travel to work by car.

## The Place survey 2008



According to the Place Survey 2008 results, residents' four critical areas for improvement overall are *public transport*, *affordable decent housing*, *clean streets* and *level of crime*. Redhill & Northbourne Ward residents agree with these improvement priorities with the following exception:

- *Public transport* - this is **not** a key priority for Redhill & Northbourne Ward residents.

Redhill & Northbourne Ward residents have an additional priority for improvement: *road & pavement repairs*. *The level of traffic congestion* is also seen as a critical area for improvement for these residents. Nearly all residents living in Redhill and Northbourne (95%) were satisfied with their home as a place to live.

For further information, please contact:

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Email: [statistics@bournemouth.gov.uk](mailto:statistics@bournemouth.gov.uk)

Website:

<http://www.bournemouth.gov.uk/PeopleLiving/BournemouthStatistics/BournemouthStatistics.aspx>

May 2011