

Ward Profile for Strouden Park



Castlepoint Shopping Centre

Your Community Leadership Team



Councillor
John Adams



Councillor
John Trickett



Councillor
Michael Weinhonig



Executive Director
Jane Portman

Service Director
Neil Goddard

Your Community Leadership Team is made up of three locally elected Councillors who are committed to improving the outcomes for people and places within this ward. Assisting them in this is Neil Goddard, Service Director, Children’s Strategic Services, and Jane Portman, the Executive Director responsible for North Bournemouth.

Population

Strouden Park has a resident population of 8,955. The latest estimate of the ward’s population, based on the 2007 mid year estimate, is 8,870. The average age is nearly 42 and the average household size is 2.3. There is a larger proportion of under 16s than in the town as a whole and a smaller proportion of 18-44 year olds. The working age population numbers 4,850 or 54.7% of the total population.

Just over 8% of head of households are lone parents. The largest ethnic group other than ‘White British’ are ‘White Other’ (1.6%), although the percentage of this group is smaller than for the borough overall. Nearly 32% of residents aged 16-74 have no qualifications while only 13.5% of residents have a degree level qualification. As at April 2011, ward unemployment stood at 3.2%. The equivalent figure for Bournemouth was 3.4% and the UK 3.8%.

Environment

There are four distinct character areas in the ward. South of Castle Lane West has detached houses, including a group of large houses alongside Queen's Park Avenue, and school playing fields, while north of the road is the suburban estate development of Townsend and the commercial areas of the Castlepoint shopping centre and the employment development at Yeoman's Road. On the very northern edge of the ward is Holdenhurst village which is a Conservation Area.

Townsend Community Garden has won its third green pennant award.

Community resources

This area has the Castlepoint shopping centre, which includes a Shopmobility project, enabling disabled people to hire scooters and electric wheelchairs. On-site at Castlepoint, is a Library and Council Housing Office.

Within the Townsend area there is a wide range of community facilities, including a Community centre, youth club, and neighbourhood nursery. The area piloted the Police Safer Neighbourhoods scheme in 2004, and much of the work on the estate is now co-ordinated by the "Townsend Together Team" (the "3T's") including local residents.

Strouden Community Centre was host to a variety of community groups, with the scout hut next door to the community centre. The site is currently being redeveloped with a brand new Community Centre due to open May 2012.

Within the Luckham Road Area, there is a Residents Association working with the Council to improve the area, and another Residents Association covers the Holdenhurst village. The area is also covered by the Throop, Muscliffe, Strouden, Townsend and Holdenhurst Area Forum. This Area Forum is one of the most well supported.

There is also a Townsend Children's Centre - a centre for children and families who live in the Strouden Park, Throop and Muscliffe areas. Townsend Children's Centre is also home to Neighbourhood Nursery. The area also benefits from the new Townsend Learning Centre, which provides community based learning and support as well as training for professional staff. Both sites are well-equipped for training and conference purposes. The site is also home to the Bournemouth Hub kitchen and the reception for Townsend Children's Centre.

Queens Park Infant School (310 pupils on role as at January 2011) and Junior School (332 pupils), the Bishop of Winchester Academy, Bournemouth School for boys (1,085 pupils) and Bournemouth School for Girls (1,108 pupils) are located in the ward.

Schools and childcare providers in this ward include:

| | Number of childminders | Number of OFSTED registered places |
|-------------------------------------|---------------------------|--|
| | Time of year open | Maximum number of children |
| Childminders | 12 | 63 |
| After School Club | | |
| 115 After School Club @ Queens Park | Term Time | 48 |
| Breakfast Clubs | | |
| St Barnabas Church Hall | Term Time | 10 |
| 115 Breakfast Club @ Queens Park | Term Time | 24 |
| Day Nurseries | | |
| Kiddy Links Ltd | All Year | 40 |
| Jingle Bell House Day Nursery | All Year | 42 |
| Townsend Montessori | Term Time | 32 |
| Holiday Playschemes | | |
| Funnybone Day Camp | School Holidays | 48 |
| Multisport Holiday Coaching Scheme | School Holidays | |
| 115 Holiday Club @ Queens Park | School Holidays | 52 |
| Pre-School Playgroups | | |
| Queen's Park Pre-School | Term Time | 55 |
| St Barnabas Pre-School Playgroup | Term Time | 38 |
| Primary School | | |
| Queens Park Infant School | Term Time | 310 |
| Queens Park Junior School | Term Time | 332 |
| Secondary School | | |
| The Bishop Of Winchester Academy | Term Time | |
| Bournemouth School | Term Time | 1,085 |
| Bournemouth School For Girls | Term Time | 1,108 |

Charminster Library

Strouden Avenue, Bournemouth Tel: 510379

<http://www.bournemouth.gov.uk/Residents/Libraries/Info/charminster2.asp>

For library events visit:

http://www.bournemouth.gov.uk/Residents/Libraries/Whats_New/Regular_Events.asp

Strouden Library

Castlepoint, Castle Lane West, Bournemouth Tel: 451900

http://www.bournemouth.gov.uk/Residents/Libraries/Info/Strouden_Library_Details.asp

For library events visit:

http://www.bournemouth.gov.uk/Residents/Libraries/Whats_New/Regular_Events.asp

The Bournemouth Community Information database, P.I.E.R. (Public Information Electronic Resource) contains details of over 500 local clubs, societies and organisations in the Bournemouth area covering a large subject area. The Bournemouth Libraries catalogue is also available for you to renew or reserve items. <http://www.bournemouthlibraries.org.uk:8080/inform/cgi/Search.cgi>

Housing

Tenure is made up of owner-occupiers (67%) and residents renting publicly (25% renting either from the Council or housing associations). The accommodation type is split with mainly detached properties but the rest are evenly split between semi-detached properties, terraces and purpose built flats. Over 6% of households are overcrowded.

The Census in 2001 recorded 3,859 household spaces, of which 3,089 were houses, 756 were flats and 14 were others. In 2010, the total had increased by 171 to 4,030 household spaces. The majority of the new spaces were flats.

Health inequalities

The life expectancy at birth in 2003 for males is 76.7 years and for females 81.5 years. Comparisons show that for males the Bournemouth and national figure is 76.1 years, while for women the Bournemouth figure is 81.5 years and the national figure is 80.7 years.

Around one-fifth of residents are pensioners living alone and around 40% of households have at least one member with a limiting long-term illness.

Deprivation

The six Lower Super Output Areas (LSOAs) show the greatest variation of all wards in the town. The LSOAs vary from 3,119th nationally or 10th locally (Townsend) to 26,980th nationally or 101st locally (Queen's Park Avenue), a range of 87. Two LSOAs are highly deprived, two are middling, and two are least deprived. This ward has the highest variation of all the borough's wards ranging from 10th to 101st, a range of 91. To put this in a context, the next highest range is 80 at Kinson South.

The domain scores show that the Queen's Park Avenue is one of the least deprived for income, health deprivation and disability and education, skills and learning domains. The opposite end of the range is Townsend which ranks in the most deprived 10% for income, employment, health deprivation and disability and education, skills and training. However, Townsend scores most highly, and therefore is least deprived, for the living environment, with a local ranking of 97th compared to Queen's Park Avenue's 73rd.

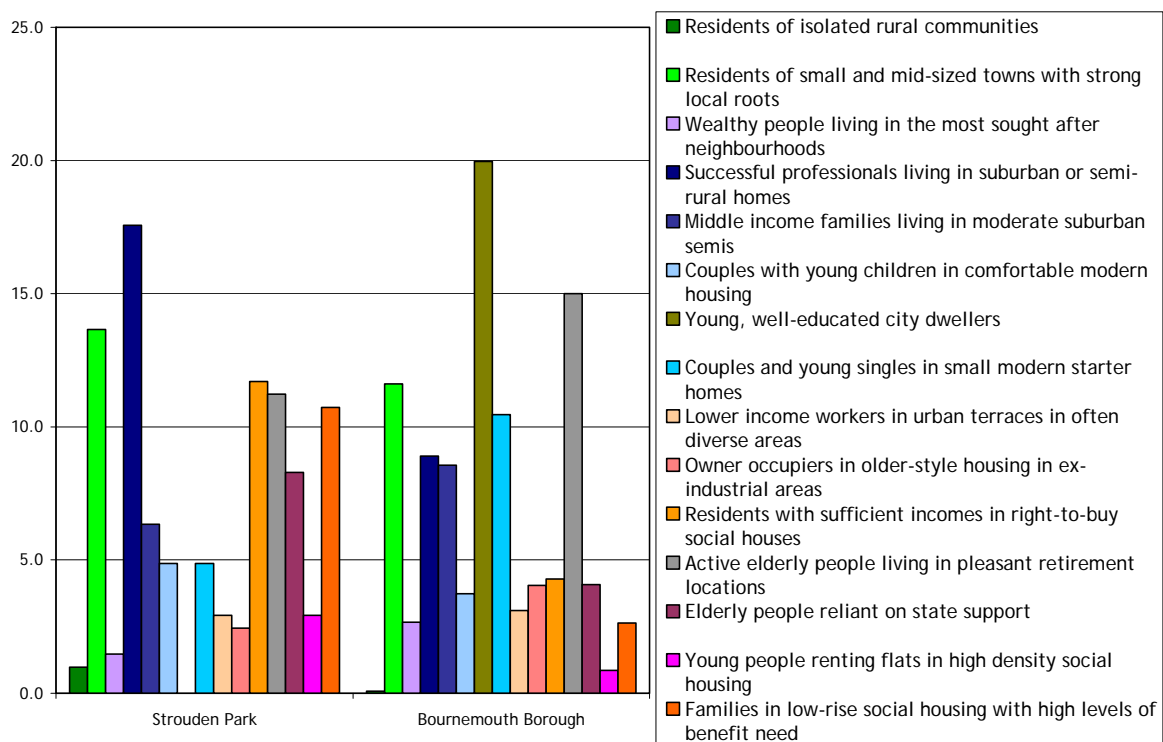
Using tax credit data 29% of children in this ward are classified as living in poverty compared with 21% within the borough and England.

Mosaic Public Sector classification

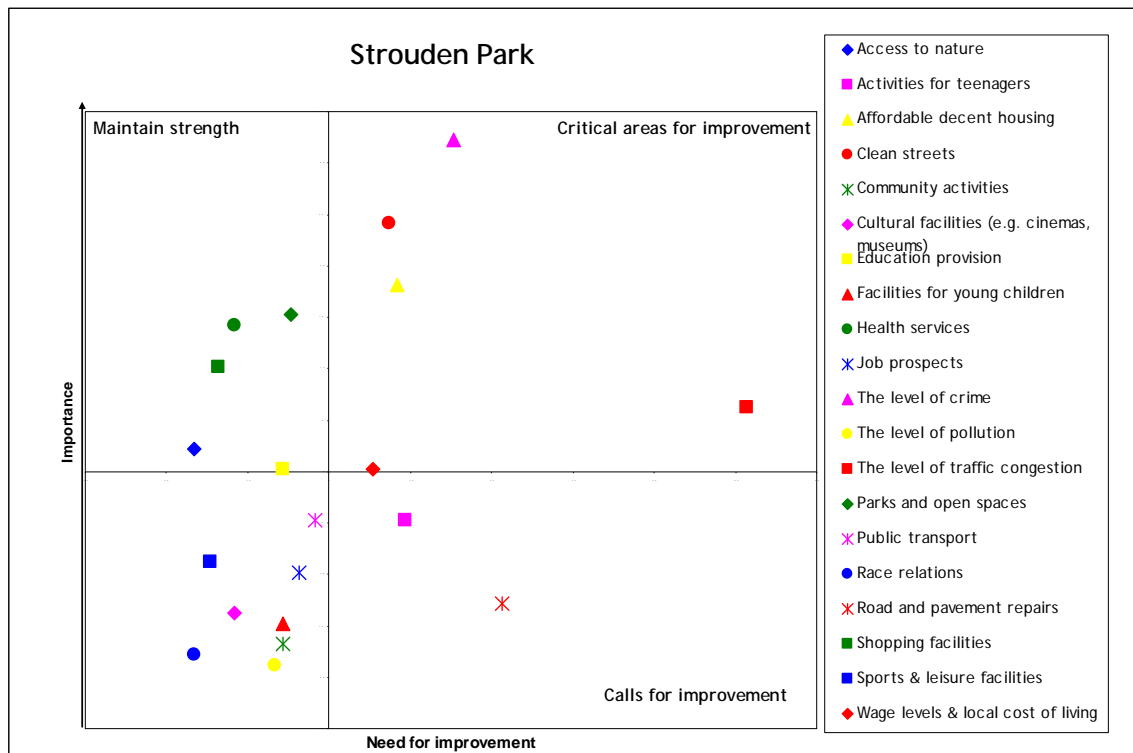
Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen's requirements of these services. Additionally, it provides a 'common currency' that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

Strouden Park is the most diverse ward in the borough according to Mosaic Public Sector with fourteen of the fifteen groups represented. The only group not represented is 'young, well-educated city dwellers' (Group G). The largest proportion 'successful professionals living in suburban or semi-rural homes' (Group D) with 17.6% of postcodes. Four other groups reach double figures. In terms of the Mosaic Public Sector classification, Strouden Park is possibly the most diverse ward in the borough.

Comparison between Strouden Park and Bournemouth Borough Mosaic Public Sector Groups



The Place Survey 2008



According to the Place Survey 2008 results, residents' four critical areas for improvement overall are *public transport*, *affordable decent housing*, *clean streets* and *level of crime*. Strouden Park Ward residents agree with these improvement priorities with the following exception:

- *Public transport* - this is **not** a key priority for Strouden Park Ward residents.

Strouden Park Ward residents have an additional priority for improvement: *the level of traffic congestion*. *Wage levels & the local cost of living* are also seen as a critical area for improvement for these residents. Just over one third of those residents living in Strouden Park (36%) agreed that they can influence decisions affecting their local area; this is amongst the highest in the borough.

For further information, please contact:

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Bournemouth Borough Council

Tel: 01202 454684

Email: statistics@bournemouth.gov.uk

Website:

<http://www.bournemouth.gov.uk/PeopleLiving/BournemouthStatistics/BournemouthStatistics.aspx>

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