

## Ward Profile for Throop & Muscliff



River Stour

### Your Community Leadership Team



Councillor  
Derek Borthwick



Councillor  
Anne Rey



Councillor  
Ron Whittaker



Executive Director  
Jane Portman

Service Director  
Neil Goddard

Your Community Leadership Team is made up of three locally elected Councillors who are committed to improving the outcomes for people and places within this ward. Assisting them in this is Neil Goddard, Children's Strategic Services, and Jane Portman the Executive Director responsible for North Bournemouth.

### Population

The resident population of this ward is 8,411. The latest estimate of the ward's population, based on the 2009 mid year estimate, is 8,420. Just under 60% of the total population is of working age. The average age is 39 and the average household size is 2.3 people.

A high percentage of the population is economically active with the proportion of unemployed lower than the town and national figures.

Nearly 22% of residents don't have a qualification, with 14% having a higher qualification. As at April 2011, ward unemployment stood at 1.8%. The equivalent figure for Bournemouth was 3.4% and the UK 3.8%.



## Environment

Throop and Muscliff ward is on the north east corner of the town and is almost entirely suburban estate development with some bungalow development at the Redhill end. The northern part of the ward contains the Conservation Areas of Muscliff Lane and Throop and Muccleshell Villages.

## Community resources

There is Muscliff Community Centre, run by an independent charity, which hosts a range of activities including children’s activities and community events. The centre hosts the Muscliff Play group. Next door is the “Shack” Youth Club, run by the Councils Youth Service, this gives young people a wide range of opportunities for educational and leisure activities. The Muscliff Action Groups meets in the youth centre every two months, this is a multi-agency group which aims to address issues in the area.

The Throop, Muscliff, Strouden Park, Townsend & Holdenhurst Area Forum is one of the most well supported in the town.

Muscliff Primary School hire out their hall for community use and private hire. Setly gardens has a new play park thanks to the Playbuilders funding. There is also an annual funday held on Shillingstone Road park on the 3<sup>rd</sup> Saturday in July.

Throop Mill was mentioned in the Domesday Book, and there has probably been a mill on the site since Saxon times. Ancient stones foundations have been discovered in the existing mill, along with coins from the reigns of George III and IV, as well as Spanish and Portuguese coins. The present building dates from the turn of the 20th Century and, although now disused, contains some fine early 20th Century milling machinery.

The Epiphany Church of England Primary School (429 pupils on role as at January 2011) and Muscliff Primary School (421 pupils) are located within the ward.

Schools and childcare providers in this ward include:

	Number of childminders	Number of OFSTED registered places
<b>Childminders</b>	14	69
	Time of year open	Maximum number of children
<b>After School Club</b>		
Muscliff After School Club	Term Time	30
<b>Breakfast Clubs</b>		
Epiphany Breakfast Club	Term Time	30

	Time of year open	Maximum number of children
Muscliff Breakfast Club	Term Time	30
<b>Day Nursery</b>		
Barbara Rose Pre-School	Term Time	30
<b>Pre-School Playgroup</b>		
Muscliff Community Playgroup	Term Time	24
<b>Primary Schools</b>		
Muscliff Primary School	Term Time	421
The Epiphany Primary School	Term Time	429

## Housing

The majority of residents are owner-occupiers living in detached, semi-detached or terraced properties (88%). There were 3,683 household spaces in 2001, of which 3,365 were houses, 283 were flats and 35 were others. In 2010, the total had increased by 4.3% to 3,837 household spaces, with the majority of the increase in the form of houses. Only a small proportion of households are overcrowded - 4% compared to 7% in England and Wales. There is a large proportion of households with dependent children.

## Health inequalities

The life expectancy at birth in 2003 for males is 77.3 years and for females 81.2 years. Comparisons show that for males the Bournemouth and national\* figure is 76.1 years. For women the Bournemouth figure is 81.5 years and the national figure is 80.7 years.

The percentage of households with at least one member with a limiting long-term illness is less than Bournemouth, or England and Wales as a whole.

## Deprivation

The six Lower Super Output Areas (LSOAs) in this ward are mainly amongst the least deprived in the town. The most deprived is Broadway Park at 16,199<sup>th</sup> nationally or 65<sup>th</sup> locally and the least deprived are Muscliffe and Muscliffe Park at 98<sup>th</sup> and 104<sup>th</sup> respectively, locally. These last two are amongst the least deprived LSOAs in the town.

The rankings for the individual domains follow the overall scores but there is one pocket of deprivation. Throop ranks 4<sup>th</sup> in barriers to housing and services, primarily due to the larger houses in the ward and the relative isolation from services.

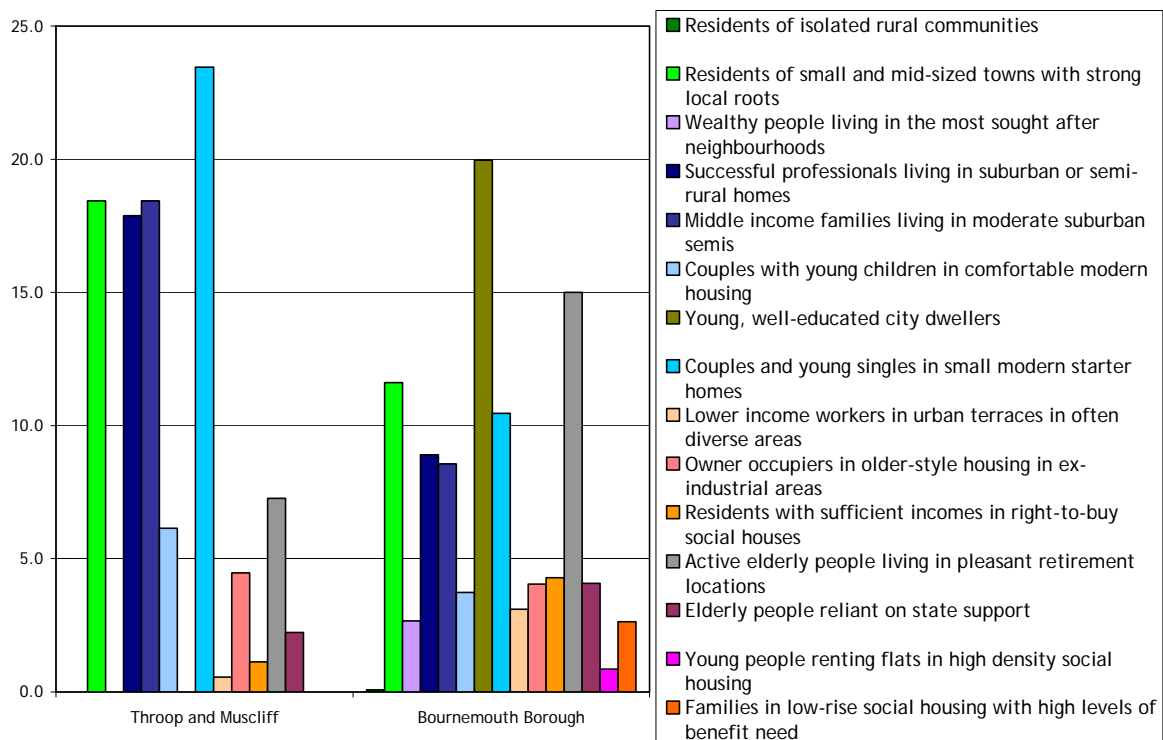
Using tax credit data 13% of children in this ward are classified as living in poverty compared with 21% within the borough and England.

## Mosaic Public Sector classification

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen's requirements of these services. Additionally, it provides a 'common currency' that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

Four Mosaic Public Sector Groups 'couples and young singles in small modern starter homes' (Group F), 'residents of small and mid-sized towns with strong local roots' (Group B), 'middle income families living in moderate suburban semis' (Group E) and 'successful professionals living in suburban or semi-rural homes' (Group D) comprise almost 80% of the postcodes in the ward and double that of the borough. A total of 10 Mosaic groups are represented in the ward.

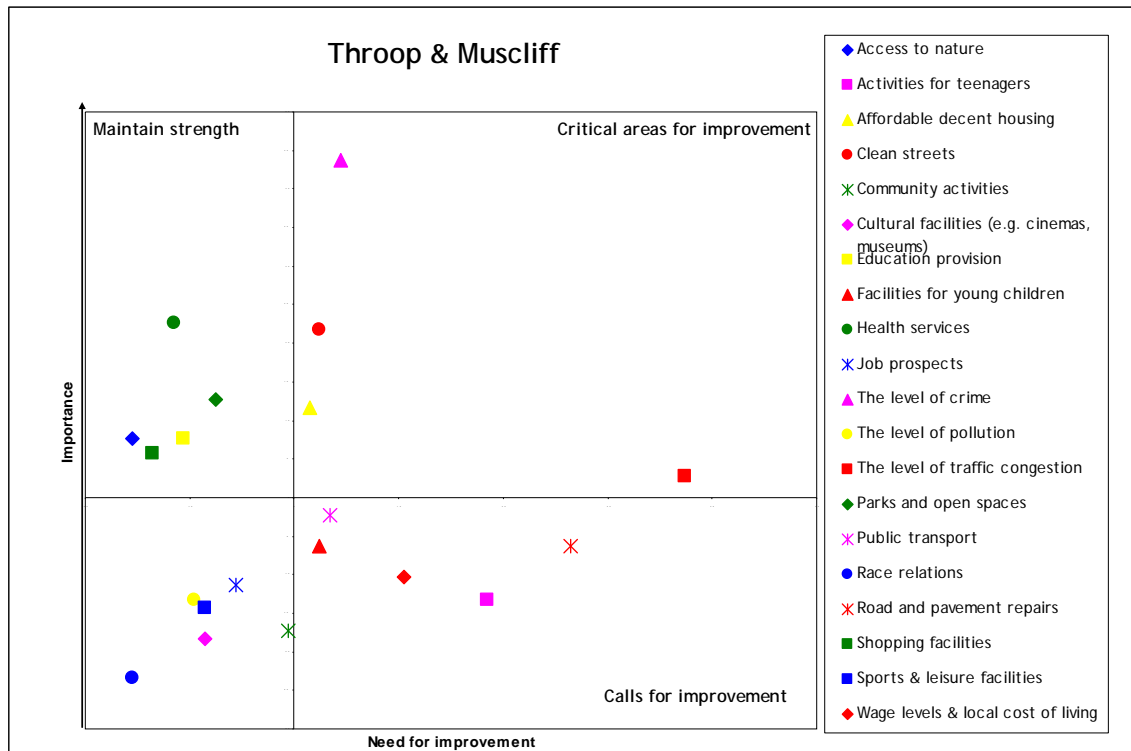
## Comparison between Throop and Muscliff and Bournemouth Borough Mosaic Public Sector Groups



## Transport

The ward has a very small proportion of households without a car and over 36% of households with two or more cars.

## The Place Survey 2008



According to the Place Survey 2008 results, residents' four critical areas for improvement overall are *public transport*, *affordable decent housing*, *clean streets* and *level of crime*. Throop & Muscliff Ward residents agree with these improvement priorities with the following exception:

- *Public transport* - this is not a key priority for Throop & Muscliff Ward residents.

Throop & Muscliff Ward residents have an additional priority for improvement: *the level of traffic congestion*.

Approximately 7 in 10 residents living in Throop and Muscliff (72%) felt they strongly belong to their neighbourhood.

Less than one in five (19%) would like to be more involved in the decisions that affect their local area.

Approaching nine in ten (89%) said they believe people from different backgrounds get on well together in their local area.

Only 5% see drug use and drug dealing as a problem. Only around one in ten (13%) said that people being drunk or rowdy in public places is a problem in their local area.

Only 4% of residents who live in this ward have high levels of perceived Anti-Social Behaviour.

For further information, please contact:

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