

Ward Profile for **Boscombe East**



Locally listed Building, Ravine Road



Boscombe Cliff Gardens

Your Ward Councillors



Councillor
Andy Jones



Councillor
Gina Pacifico-Mackin



Councillor
Christopher Rochester

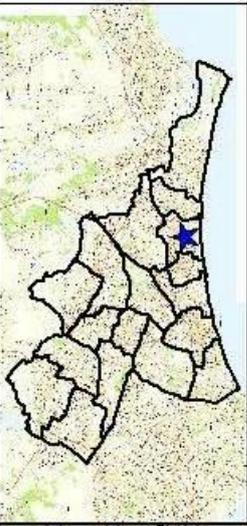
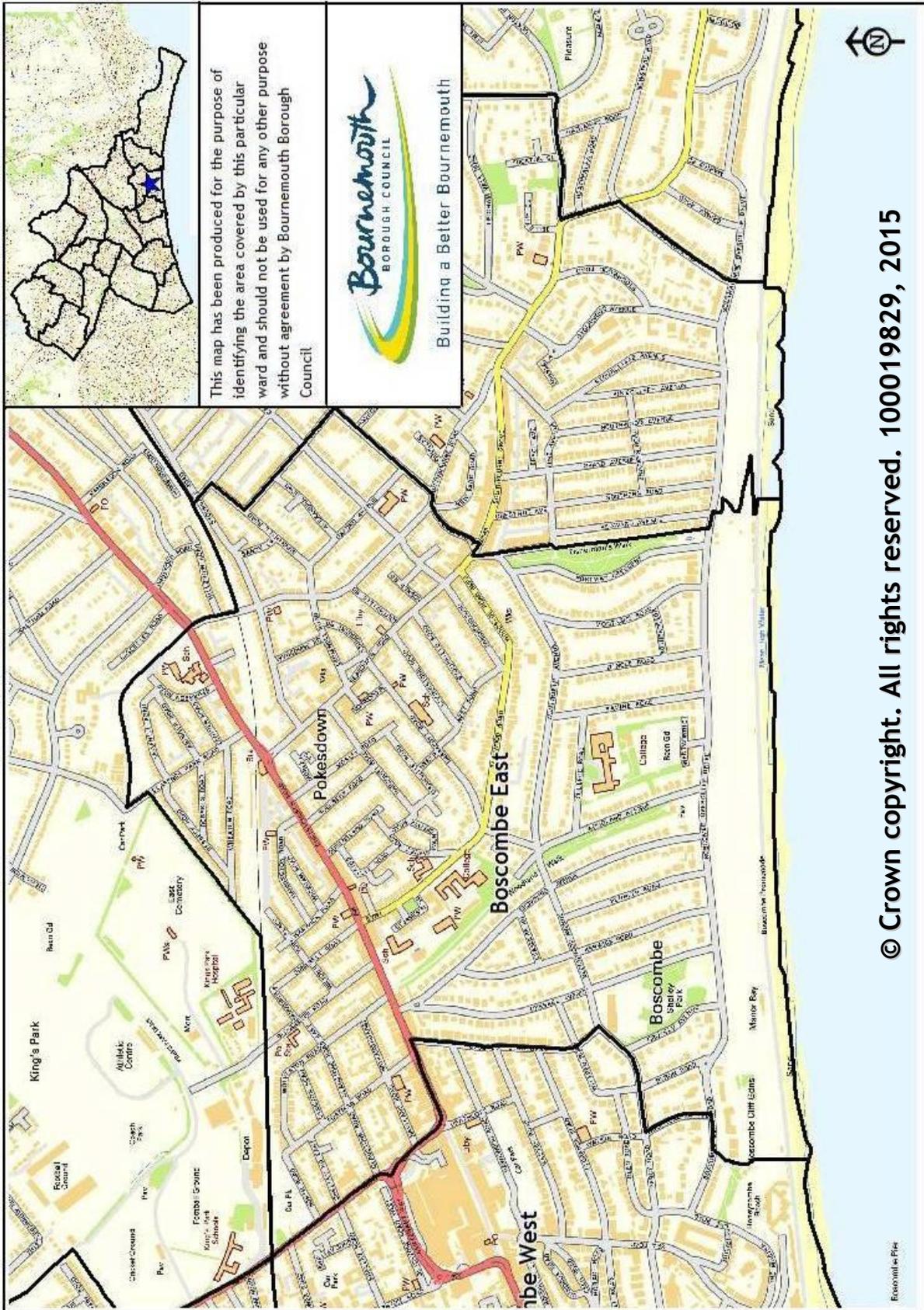
Population

Boscombe East ward is a coastal ward with a resident population of 10,876 in 2011; 2013 population estimates put the population at 11,300, an increase of just under 4%. The residents' average age is 38. At Mid-2013 there were 7,700 people of working age which is 68% of the population.

The ward is more ethnically diverse than Bournemouth or the South West with less than 81% of the population describing themselves as White-British. The second largest category is 'White-Other' (10.3%).

Around 41% of 16-74 year olds in employment work in managerial, professional or associate professional or technical occupations. The ward has a smaller proportion of

residents aged 16-74 without a qualification than nationally but around the same proportion of residents with a degree or equivalent qualification.



This map has been produced for the purpose of identifying the area covered by this particular ward and should not be used for any other purpose without agreement by Bournemouth Borough Council



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Resonance File

As at February 2015, ward claimant numbers stood at 2.0%. The equivalent figure for Bournemouth was 1.7% and the UK 2.1%.

Environment

The character of the ward roughly divides into three distinct areas. North of Christchurch Road it is predominantly semi-detached housing; to the south of Christchurch Road and the south and west of Parkwood Road it is predominantly large detached houses; and to the north and east of Parkwood Road, it is mainly detached houses. Christchurch Road is dominated by the eastern section of the Boscombe shopping centre. Part of Boscombe Manor Conservation Area is within the ward. Fisherman's Walk holds a Green Flag award.

The ward is a fairly densely populated urban area with an average of 60 people per hectare compared to 40 for the borough as a whole.

Community resources

Community facilities include Southbourne Library which hosts a range of activities for children, families and the general community.

The ward also contains Shelley Manor, a historic building which has been redeveloped as flats and medical centre.

The HMS Phoebe building on Gloucester Road provides community meeting facilities as well as being home for the TS Phoebe Sea Cadets.

The Pokesdown Forum is active and holds regular meetings open for residents.
www.pokesdowncommunityforum.btck.co.uk

The coastal part of the ward is also covered by the Coastal BID (which runs along the coast of Bournemouth). The Coastal BID aims to increase the numbers of those visiting Bournemouth off-season, encourage repeat visits, increase the visitor spend and help businesses by negotiating discounts with key suppliers www.coastalbid.co.uk

Corpus Christi Catholic Primary School (427 pupils on roll as at January 2015), Pokesdown Community Primary School (437 pupils) and St James Church of England Primary School (422 pupils) are within the ward. All three schools have two forms of entry offering 60 reception places. There are two Children's Centres in the ward, Pokesdown and Southbourne, providing help and support for local families with children within their localities from birth until they start school. Pokesdown Children's Centre has over 700 under 5s within its area while Southbourne has around 1,700.

Schools and childcare providers in this ward include:

	Number of childminders	Number of OFSTED registered places
Childminders	10	55
	Time of year open	Maximum number of children
After School Clubs		
115 Club at St James CE Primary School	Term time	26
Corpus Christi Catholic Primary School	Term time	Not available
Pokesdown Primary School	Term time	Not available
Tops Day Nursery, Boscombe	Term time	Not available
Breakfast Clubs		
Pokesdown Primary School	Term Time	48
St James CE Primary School	Term Time	Not available
Day Nurseries		
Happy Days Day Nursery	All Year	23
Head Starts Day Nursery	All Year	20
St Thomas Garnets Kindergarten	Term Time	24
Tops Day Nurseries	All Year	108
Holiday Playschemes		
Tops Holiday Club @ Boscombe	School Holidays	16
Pre-School Playgroups		
St James Pre-School Link	Term Time	26
Teddy's Pre School & Crèche	Term Time	25
Corpus Christi Pre-School	Term Time	20
Tiny Toes Pre-School	Term Time	25
Primary Schools		
Corpus Christi Catholic Primary School	Term Time	420
Pokesdown Primary School	Term Time	450
St James' CE Primary School	Term Time	420

Southbourne Library

Seabourne Road, Southbourne, Tel: 428784

Library web address:

<http://www.bournemouth.gov.uk/Libraries/MyLocalLibrary/SouthbourneLibrary.aspx>

For library events visit:

<http://www.bournemouth.gov.uk/Libraries/LibraryEvents/LibraryEvents.aspx>

A variety of library services are available including the Cyber Library which allows access to free online resources with a Bournemouth Libraries card. Ebooks can also be downloaded and library books renewed via the library catalogue.

<http://www.bournemouth.gov.uk/Libraries/LibraryServices/LibraryServices.aspx>

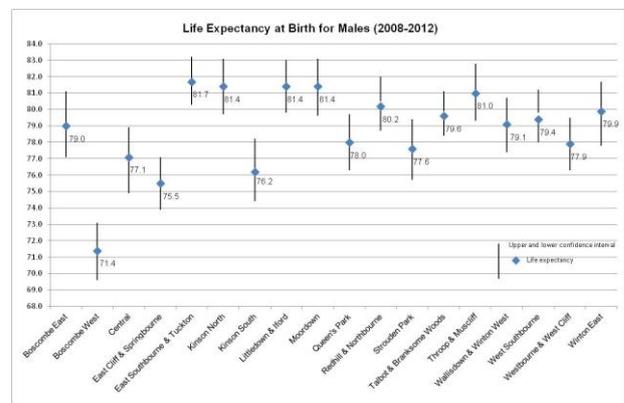
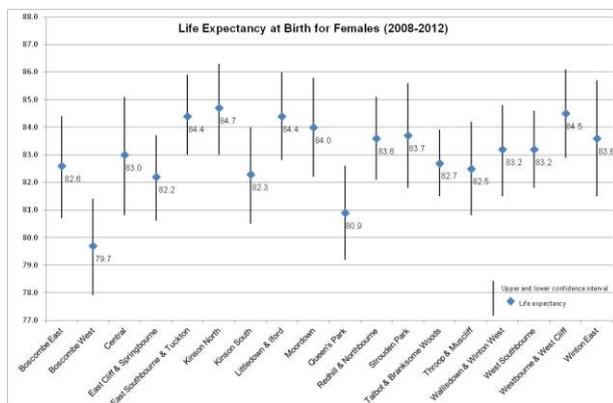
Housing

Just over 57% of households are owner occupiers with 36% renting privately and only 7% renting from housing associations or the local authority. Purpose built flats and flats in converted houses are the largest housing type. The percentage of households living in overcrowded accommodation is slightly larger than in Bournemouth.

At the time of the Census in 2001 there were 4,416 household spaces in the ward comprising 2,243 houses, 2,121 flats and 52 other. By the Census in 2011 there were 5,211 household spaces, 2,267 were houses and 2,943 were flats. Between 2001 and 2011, the number of household spaces increased by 18.0% for all properties but by 39% for flats. The number of house household spaces increased by just 24.

Health inequalities

The life expectancy at birth in 2008-2012 for Boscombe East ward males is 79 and for females the figure is 82.6 years. Comparisons show that for males the Bournemouth figure is 78.6 years and the national figure is 78.9, while for women the Bournemouth figure is 82.9 years and the national figure is 82.8 years.



In 2011 just over 24% of households had at least one member with a limiting long-term illness, 82% of residents described their health as very good or good and 9.5% of the population provided unpaid care.

Deprivation

The five LSOAs (Lower Super Output Area) within this ward rank between 6,588th and 16,397th, out of 32,482 nationally and between 20th and 67th, out of 107 within Bournemouth. The area to the north and east of Christchurch Road is the most deprived part of the ward.

In terms of the individual domains, the ranks for the five LSOAs mirror the overall index. The major differences are in the education and skills and training and barriers to housing and services domains where the individual ranks for the five LSOAs are significantly higher than the overall rank.

Child Poverty

A report by the End Child Poverty organisation uses tax credit data updated with national trends on worklessness that are compatible with national estimates of children living in households below the 60% median income level. Based on this measure 19.5% of children in this ward are classified as living in poverty before housing costs, this figure rises to 30.2% after housing costs are added in compared with 15.8% before housing costs and 25% after housing costs within the borough and 15.9% and 25.1% respectively across the UK.

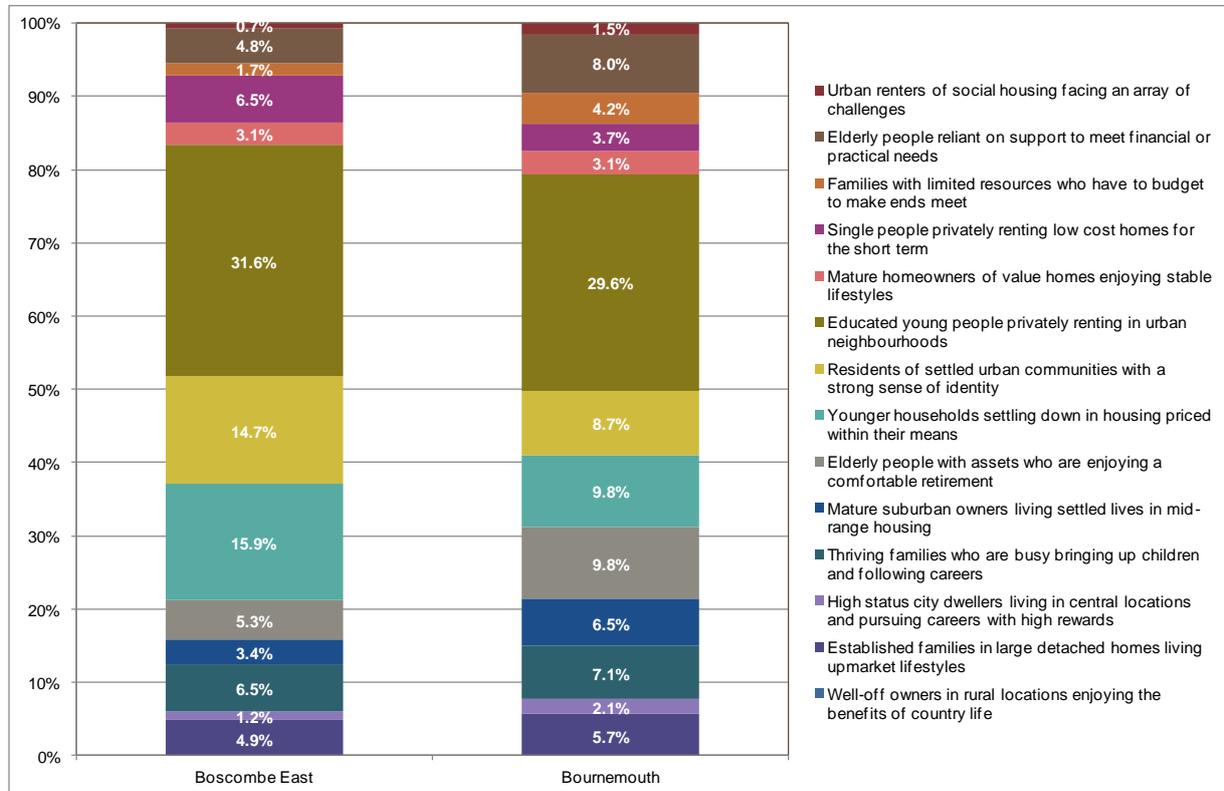
Using housing benefit statistics reveals there were around 400 claimants with dependent children in this ward as at November 2014, this equates to around 9% of the resident population in households with dependent children, the borough figure is 8.4%.

Mosaic Public Sector classification

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen's requirements of these services. Additionally, it provides a 'common currency' that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

The classification shows that 62% of the population in Boscombe East are identified in three groups: 'Educated young people privately renting in urban neighbourhoods' (Group J) (31.6%); 'Younger households settling down in housing priced within their means' (Group H) (15.9%) and 'Residents of settled urban communities with a strong sense of identity' (Group I) (14.7%). This compares with 29.6%, 9.8% and 8.7% respectively for the borough. Thirteen of the fifteen groups are represented in the ward making it one of the most diverse wards in the borough.

Comparison between Boscombe East and Bournemouth Mosaic Public Sector Groups

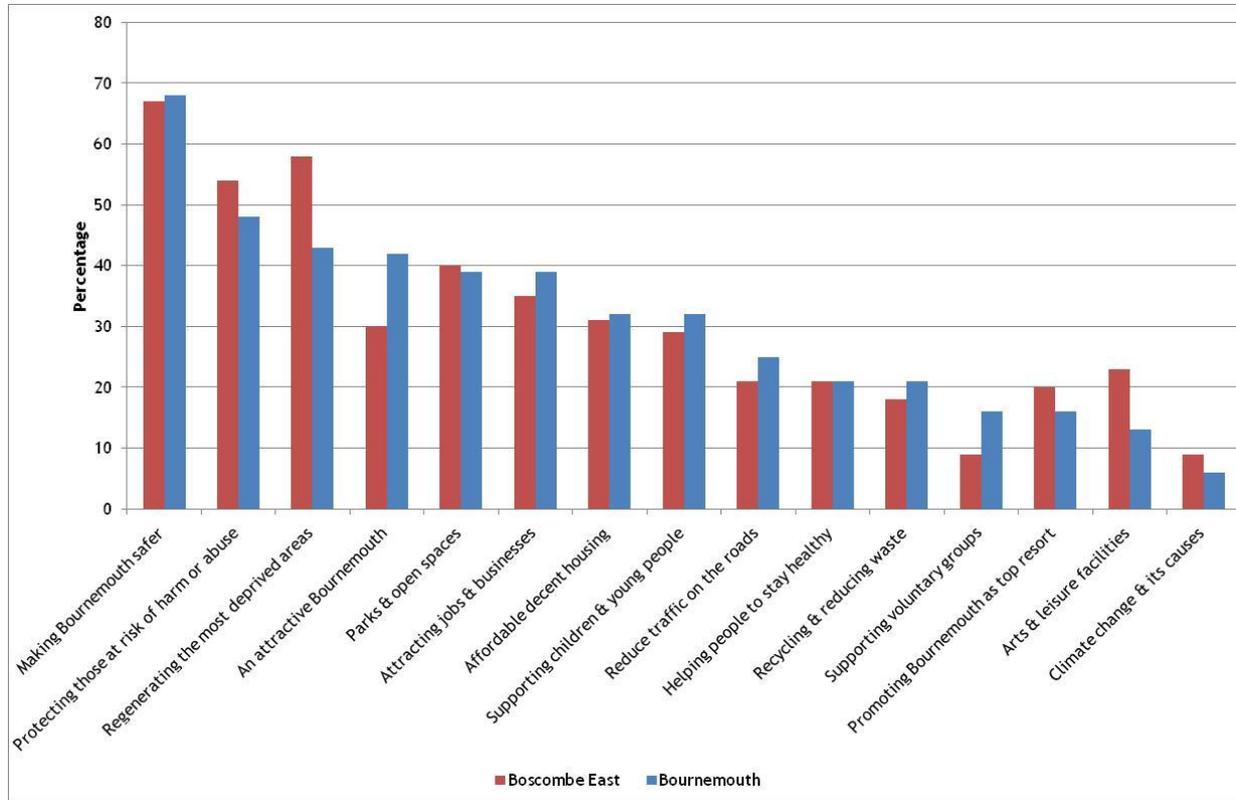


Transport

Just over 28% of households in this ward are without a car; however a further 26% of households have two or more cars. Nearly 59% of 16-74 year olds travel to work in a car or van.

The Opinion Survey 2012

Residents Priorities



According to the Opinion Survey 2012 results, Bournemouth residents consider the most important priorities are “Making Bournemouth safer”, “Protecting those at risk of harm or abuse”, “Regenerating the most deprived areas”, “An attractive Bournemouth” and “Parks and opens spaces”. Boscombe East Ward residents are in agreement with the first three of these priorities. Boscombe East residents consider “parks and open spaces”, “attracting jobs and businesses” and “affordable decent housing” to be more important priorities than “an attractive Bournemouth”.

For further information, please contact:

Research and Information,
 Planning, Transport & Regulation,
 Bournemouth Borough Council
 Tel: 01202 454684
 Email: statistics@bournemouth.gov.uk
 Website: <http://www.bournemouth.gov.uk/Statistics>

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