

Ward Profile for **Strouden Park**



Castlepoint Shopping Centre

Your Ward Councillors



**Councillor
John Adams**



**Councillor
John Trickett**

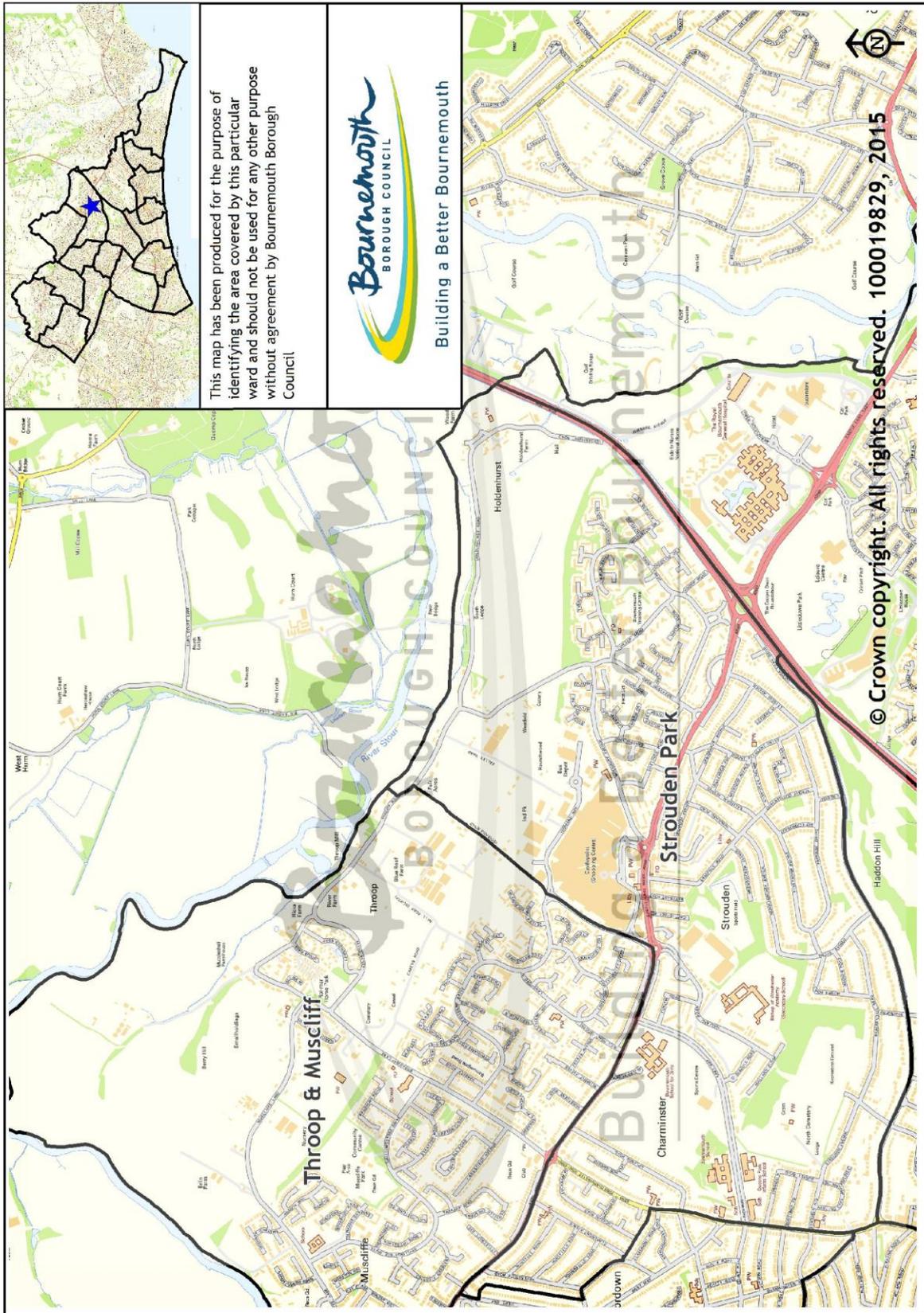


**Councillor
Michael Weinhonig**

Population

Strouden Park had a resident population of 9,597 as at 2011. The latest estimate of the ward's population, based on the 2013 mid-year estimate, is 9,700. The average age is nearly 42 and the average household size is 2.4. There is a larger proportion of under 16s than in the town as a whole and a smaller proportion of 18-44 year olds. The economically active population is 4,514 or 47% of the total population.

Around 8% of head of households are lone parents and over 29% of households have dependent children compared with 23% in Bournemouth. The largest ethnic group other than 'White British' are 'White Other' (3.2%), although the percentage of this group is smaller than for the borough overall. A larger proportion of residents aged 16-74 have no qualifications (24.5%) than in Bournemouth (19.2%). As at February 2015, ward claimant unemployment stood at 1.3%. The equivalent figure for Bournemouth was 1.7% and the UK was 2.1%.



Environment

There are four distinct character areas in the ward. South of Castle Lane West has detached houses, including a group of large houses alongside Queen's Park Avenue, and school playing fields, while north of the road is the suburban estate development of Townsend and the commercial areas of the Castlepoint shopping centre and the employment development at Yeoman's Road. On the very northern edge of the ward is Holdenhurst village which is a Conservation Area.

Townsend Community Garden has a green pennant award.

Community resources

This area has Castlepoint shopping centre, which includes a Shopmobility scheme, enabling disabled people to hire scooters and electric wheelchairs. On-site at Castlepoint, is a Library and Council Housing Office.

Within the Townsend area there is a wide range of community facilities, including a Community Centre and Youth Centre.

There is also the Townsend Children's Centre – a centre for children and families who live in the Strouden Park, Throop and Muscliff areas. Townsend Children's Centre is also home to Townsend Montessori Nursery. This has an estimated 1,200 under 5s within its catchment.

The Jewell Academy, Local Primary School, opened in 2013 and currently has 134 attending the school as at January 2015. Queens Park Infant School (383 pupils on roll as at January 2015) and Junior School (446 pupils), the Bishop of Winchester Academy (862 pupils), Bournemouth School for Boys (1,116 pupils) and Bournemouth School for Girls (1,140 pupils) are located in the ward.

The area piloted the Police Safer Neighbourhoods scheme in 2004, and much of the work on the estate is now co-ordinated by the local action group, the "Townsend Together Team" (the "3T's"). www.thetownsend.co.uk

The new Strouden Community Centre was completed in 2012. The centre is run by an independent charity and a small group of volunteers. It has 3 rooms to hire for community groups, activities and meetings. Such as community lunches, martial arts and dance groups.

The area is covered by the Throop, Muscliffe, Strouden, Townsend and Holdenhurst Area Forum. This Area Forum is one of the most well supported.

www.tmsthareforum.info

A Residents Association covers Holdenhurst Village.

Schools and childcare providers in this ward include:

	Number of childminders	Number of OFSTED registered places
Childminders	13	73
	Time of year open	Maximum number of children
After School Club		
115 After School Club @ Queens Park	Term Time	48
Breakfast Clubs		
St Barnabas Church Hall	Term Time	10
115 Breakfast Club @ Queens Park	Term Time	24
Day Nurseries		
Tops Day Nursery	All Year	40
Jingle Bell House Day Nursery	All Year	42
Townsend Montessori	Term Time	32
Holiday Playschemes		
Multisport Holiday Coaching Scheme	School Holidays	
115 Holiday Club @ Queens Park	School Holidays	48
Pre-School Playgroups		
Queen's Park Pre-School	Term Time	55
St Barnabas Pre-School Playgroup	Term Time	38
Out of School Activity		
Active Soccer Bournemouth		10
Explore Learning Bournemouth		38
Primary School		
The Jewell Academy	Term Time	420
Queens Park Infant School	Term Time	390
Queens Park Academy	Term Time	480
Secondary School		
The Bishop Of Winchester Academy	Term Time	1,250
Bournemouth School	Term Time	1,100
Bournemouth School For Girls	Term Time	1,153

Charminster Library

Strouden Avenue, Bournemouth Tel: 510379

<http://www.bournemouth.gov.uk/LeisureCultureLibraries/Libraries/YourLocalLibrary/CharminsterLibrary.aspx>

For library events visit:

<http://www.bournemouth.gov.uk/LeisureCultureLibraries/Libraries/WhatsOn/whatsonevents.aspx#Charminster>

Castlepoint Library

Castlepoint, Castle Lane West, Bournemouth Tel: 451900

<http://www.bournemouth.gov.uk/LeisureCultureLibraries/Libraries/YourLocalLibrary/CastlepointLibrary.aspx>

For library events visit:

<http://www.bournemouth.gov.uk/LeisureCultureLibraries/Libraries/WhatsOn/>

24/7 Twenty-four hours, seven days a week provides access to information allowing you to find a local society, learn a language or listen to music. Ebooks can be downloaded and library books renewed.

<http://www.bournemouth.gov.uk/LeisureCultureLibraries/Libraries/247/24-7.aspx>

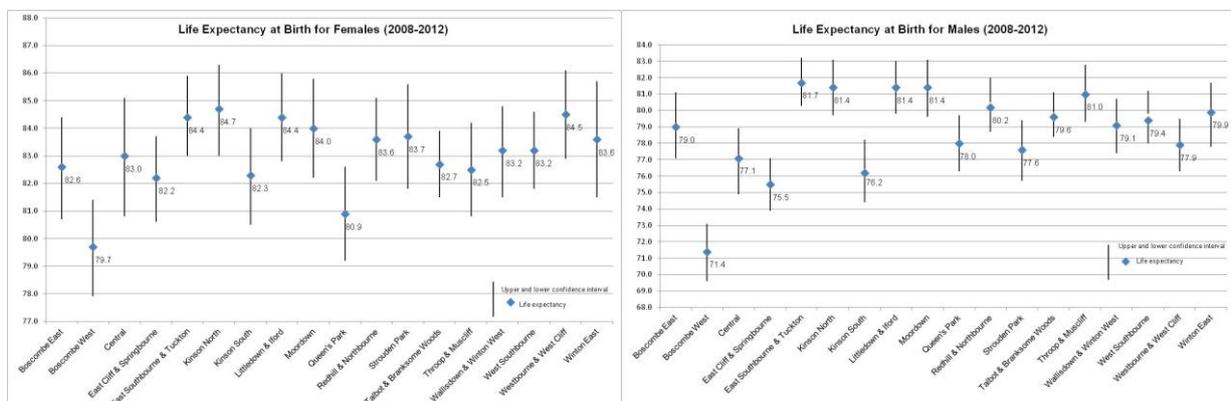
Housing

Tenure is made up of owner-occupiers (62%) and residents renting publicly (27% renting either from the Council or housing associations). The accommodation type is split with mainly detached properties but the rest are evenly split between semi-detached properties, terraces and purpose built flats. Just over 8% of households are overcrowded based on the number of rooms, this compares with 14% across the borough.

The Census in 2011 recorded 4,085 household spaces, of which 3,207 were houses and 878 were flats.

Health inequalities

The life expectancy at birth in 2008-2012 for Strouden Park ward males is 77.6 and for females the figure is 83.7 years. Comparisons show that for males the Bournemouth figure is 78.6 years and the national figure is 78.9, while for women the Bournemouth figure is 82.9 years and the national figure is 82.8 years.



Nearly 17% of residents are pensioners living alone and around 34% of households have at least one member with a limiting long-term illness.

Deprivation

The six Lower Super Output Areas (LSOAs) show the greatest variation of all wards in the town. The LSOAs vary from 3,119th nationally or 10th locally (Townsend) to 26,980th nationally or 101st locally (Queen's Park Avenue), a range of 87. Two LSOAs are highly deprived, two are middling, and two are least deprived. This ward has the highest variation of all the borough's wards ranging from 10th to 101st, a range of 91. To put this in a context, the next highest range is 80 at Kinson South.

The domain scores show that the Queen's Park Avenue is one of the least deprived for income, health deprivation and disability and education, skills and learning domains. The opposite end of the range is Townsend which ranks in the most deprived 10% for income, employment, health deprivation and disability and education, skills and training. However, Townsend scores most highly, and therefore is least deprived, for the living environment, with a local ranking of 97th compared to Queen's Park Avenue's 73rd.

Child Poverty

A report by the End Child Poverty organisation uses tax credit data and national trends on worklessness, compatible with national estimates of children living in households below the 60% median income level to measure poverty. On this basis 17.9% of children in this ward are classified as living in poverty before housing costs, this figure rises to 28.4% after housing costs are added in. This compares with 15.8% before housing costs and 25% after housing costs within the borough and 15.9% and 25.1% respectively across the UK.

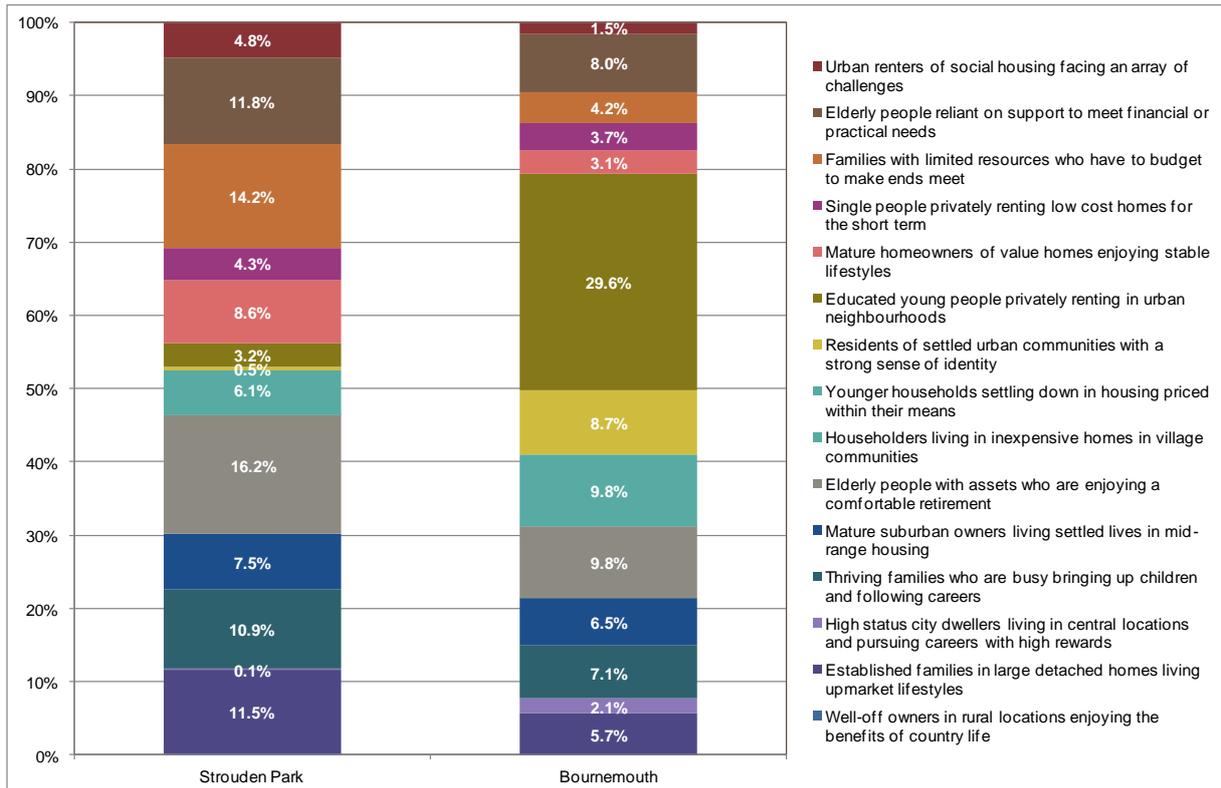
Using housing benefit statistics reveals there were around 300 claimants with dependent children in this ward as at November 2014, this equates to around 6.6% of the resident population in households with dependent children, the borough figure is 8.4%.

Mosaic Public Sector classification

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen's requirements of these services. Additionally, it provides a 'common currency' that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

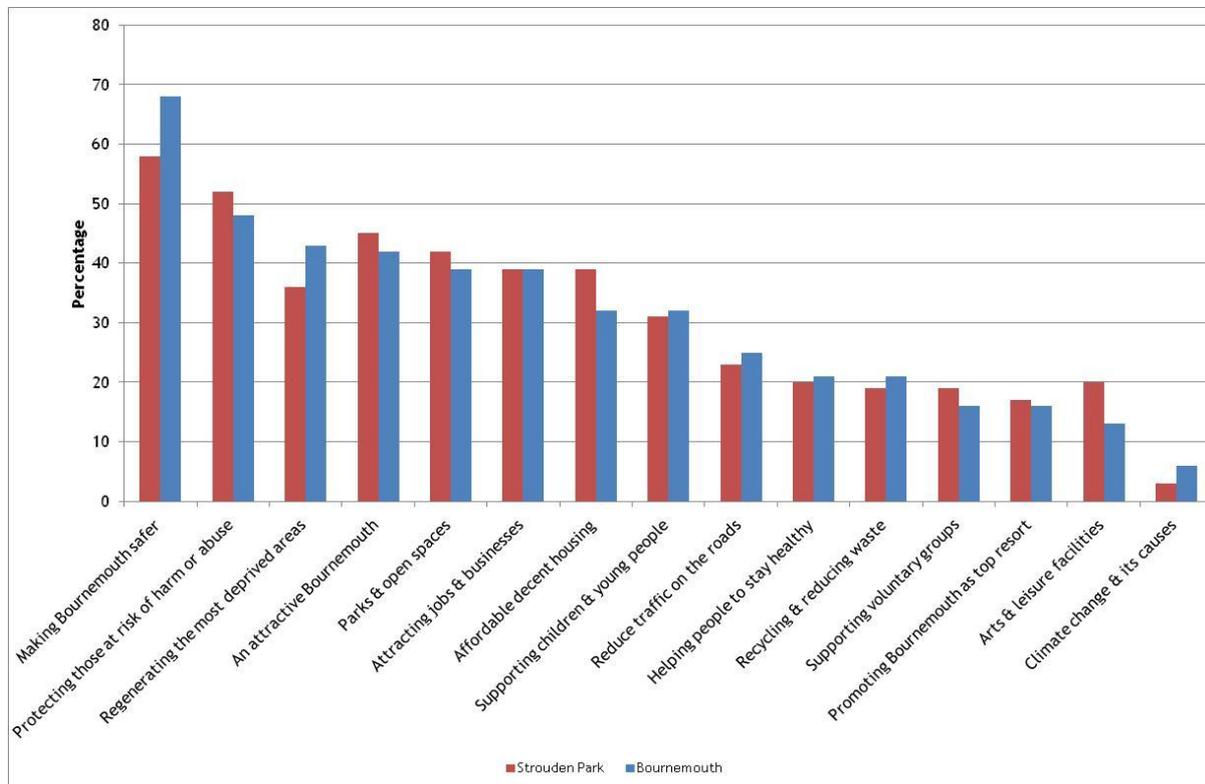
Strouden Park the most diverse ward in the borough according to Mosaic Public Sector with all of the fifteen groups represented (although some in very small numbers). The largest proportion 'Elderly people with assets who are enjoying a comfortable retirement' (Group F) with 16.2% of the population. Four other groups reach double figures.

Comparison between Strouden Park and Bournemouth Borough Mosaic Public Sector Groups



The Opinion Survey 2012

Resident Priorities



According to the Opinion Survey 2012 results, Bournemouth residents' top five priorities were 'Making Bournemouth safer', 'Protecting those at risk of harm or abuse', 'Regenerating the most deprived areas', 'An attractive Bournemouth' and 'Parks and open spaces'. Strouden Park residents agreed with four of the five priorities but place 'Attracting jobs and businesses' and 'Affordable decent housing' above 'Regenerating the most deprived areas'.

For further information, please contact:

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 Planning, Transport and Regulation
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 Tel: 01202 454684
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 Website: <http://www.bournemouth.gov.uk/statistics>

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