

Ward Profile for **Throop & Muscliff**



River Stour

Your Ward Councillors



Councillor
Derek Borthwick



Councillor
Ian Clark



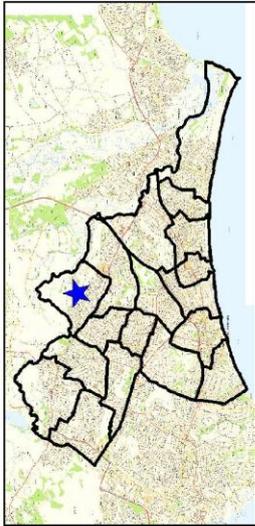
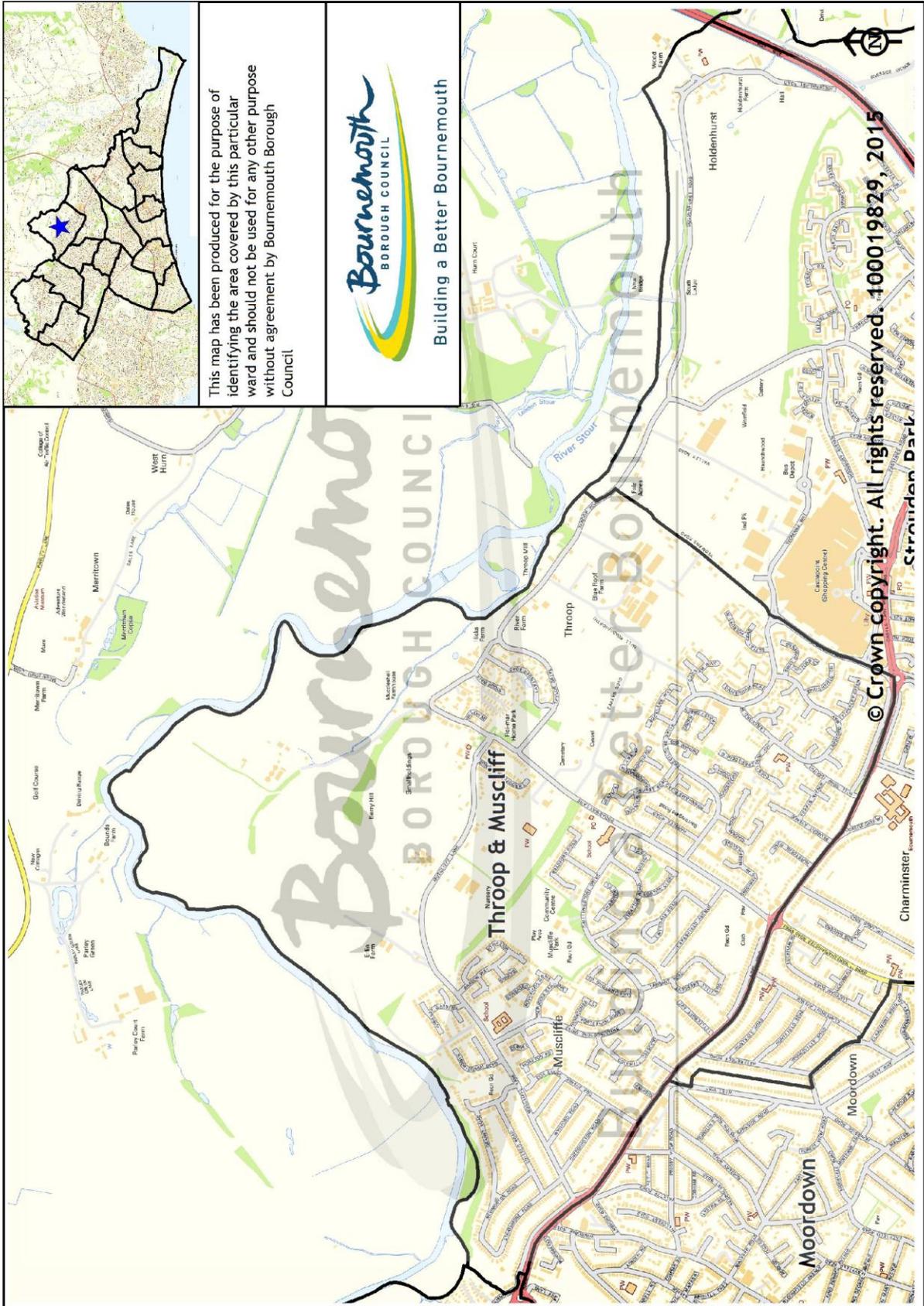
Councillor
Anne Rey

Population

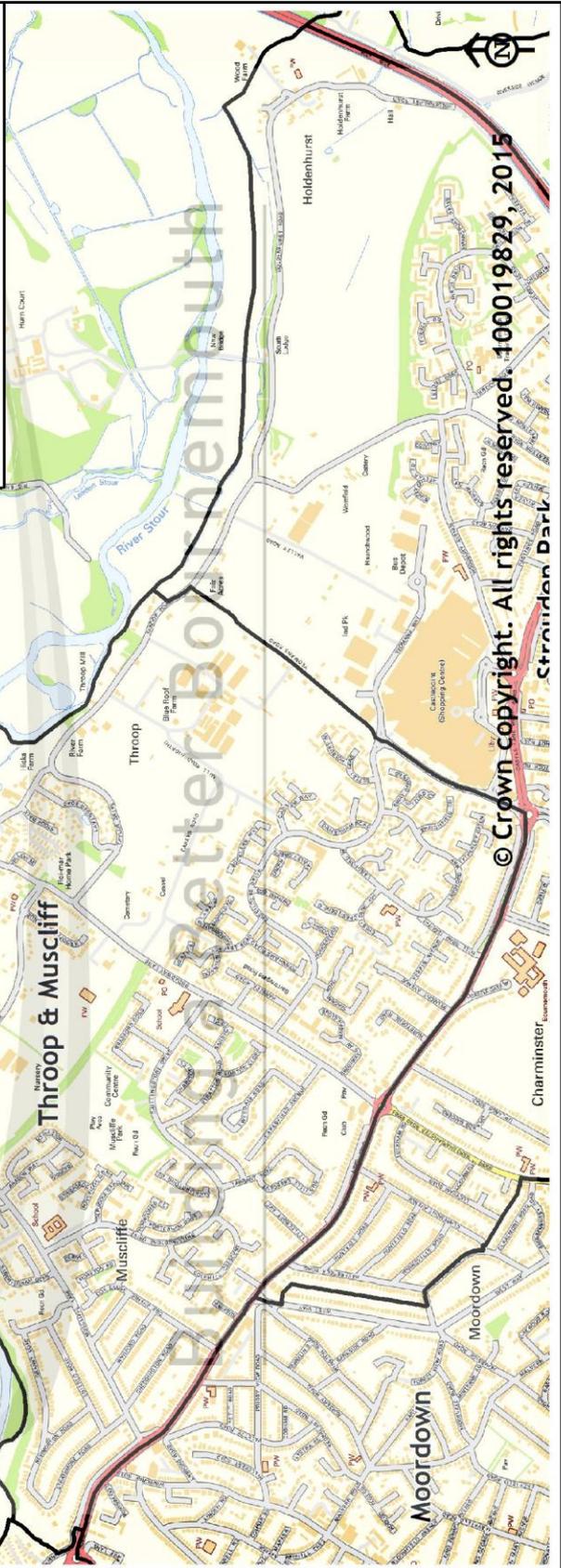
The resident population of this ward as at the 2011 Census was 8,882. The latest estimate of the ward's population, based on the 2013 mid-year estimate, is 9,000. Around 62% of the total population is of working age. The average age is 39.5 and the average household size is 2.4 people.

A high percentage of the working age population is economically active with the proportion of unemployed lower than the town and national figures.

The proportion of residents without any qualifications (19.1%) is similar to the borough figure of 19.2%. Nearly 24% of working age residents having a higher qualification. As at February 2015 the ward unemployment claimant rate stood at 0.8%. The equivalent figure for Bournemouth was 1.7% and the UK 2.1%.



This map has been produced for the purpose of identifying the area covered by this particular ward and should not be used for any other purpose without agreement by Bournemouth Borough Council



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Environment

Throop and Muscliff ward is on the north east corner of the town and is almost entirely suburban estate development with some bungalow development at the Redhill end. The northern part of the ward contains the Conservation Areas of Muscliff Lane and Throop and Muccleshell Villages.

Community resources

There is Muscliff Community Centre, is run by an independent charity, hosting a range of activities including children's activities and community events. The centre has a large hall for hire including a kitchen facility.

Muscliff family funday and the Absolute music festival has been running for over 7 years. This event is organized by a group of residents to provide a variety of music, activities and information for the community. The event usually takes place in July in the popular Muscliff Park which is situated on Shillingstone Drive. The Park is a large open green space with a Childrens play area and football pitches. The centre hosts the Muscliff Play group. Next door is the "Shack" Youth Club, run by the Councils Youth Service, this gives young people a wide range of opportunities for educational and leisure activities. The Muscliff Action Groups meets in the youth centre 4 times a year, this is a multi-agency group which aims to address issues in the area.

The Throop, Muscliff, Strouden Park, Townsend & Holdenhurst Area Forum are one of the most well supported in the town meetings are held at the Bournemouth School for Girls.

Muscliff Primary School hire out their hall for community use and private hire. Setly gardens have a new play park thanks to the Playbuilders funding. There is also an annual funday held on Shillingstone Road Park on the 3rd Saturday in July.

Throop Mill was mentioned in the Domesday Book, and there has probably been a mill on the site since Saxon times. Ancient stones foundations have been discovered in the existing mill, along with coins from the reigns of George III and IV, as well as Spanish and Portuguese coins. The present building dates from the turn of the 20th Century and, although now disused, contains some fine early 20th Century milling machinery.

The Epiphany School (417 pupils on roll as at January 2015) and Muscliff Primary School (535 pupils) are located within the ward.

Townsend Children's Centre serves this ward with around 1,200 under 5s within the catchment area.

Schools and childcare providers in this ward include:

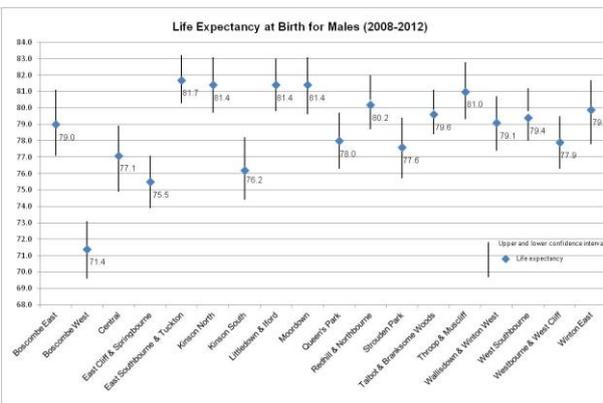
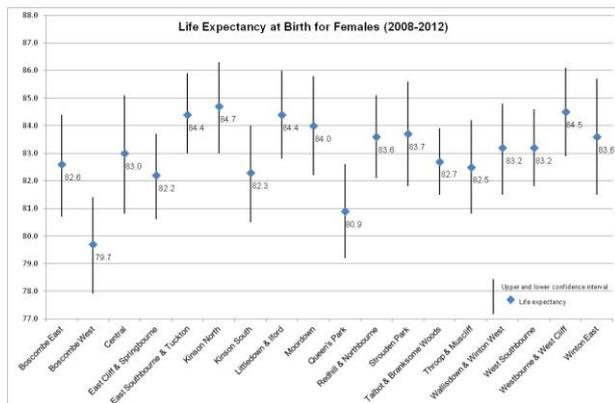
	Number of childminders	Number of OFSTED registered places
Childminders	16	94
	Time of year open	Maximum number of children
After School Club		
Muscliff After School Club	Term Time	30
The Epiphany Primary School	Term Time	
Breakfast Clubs		
Epiphany Breakfast Club	Term Time	30
Muscliff Breakfast Club	Term Time	30
Day Nursery		
Barbara Rose Pre-School	Term Time	30
Pre-School Playgroup		
Muscliff Community Playgroup	Term Time	24
Primary Schools		
Muscliff Primary School	Term Time	540
The Epiphany Primary School	Term Time	420

Housing

The majority of residents are owner-occupiers (80%) with most living in detached, semi-detached or terraced properties. There were 3,799 household spaces in 2011, of which 3,460 were houses, 313 were flats and 26 were others. Only a small proportion of households are overcrowded - 4% compared to 14% in Bournemouth and 8.5% in England and Wales. There are a large proportion of households with dependent children (32.6%).

Health inequalities

The life expectancy at birth in 2008-2012 for Throop and Muscliff ward males is 81 and for females the figure is 82.5 years. Comparisons show that for males the Bournemouth figure is 78.6 years and the national figure is 78.9, while for women the Bournemouth figure is 82.9 years and the national figure is 82.8 years.



The percentage of households with at least one member with a limiting long-term illness is slightly less than Bournemouth, or England and Wales as a whole.

Deprivation

The six Lower Super Output Areas (LSOAs) in this ward are mainly amongst the least deprived in the town. The most deprived is Broadway Park at 16,199th nationally or 65th locally and the least deprived are Muscliffe and Muscliffe Park at 98th and 104th respectively, locally. These last two are amongst the least deprived LSOAs in the town.

The rankings for the individual domains follow the overall scores but there is one pocket of deprivation. Throop ranks 4th in the domain 'barriers to housing and services' this is primarily due to the larger houses in the ward and the relative isolation from services.

Child Poverty

A report by the End Child Poverty organisation uses tax credit data and national trends on worklessness, compatible with national estimates of children living in households below the 60% median income level to measure poverty. On this basis 10.3% of children in this ward are classified as living in poverty before housing costs, this figure rises to 16.6% after housing costs are added in. This compares with 15.8% before housing costs and 25% after housing costs within the borough and 15.9% and 25.1% respectively across the UK.

Using housing benefit statistics reveals there were around 230 claimants with dependent children in this ward as at November 2014, this equates to around 5.1% of the resident population in households with dependent children, the borough figure is 8.4%.

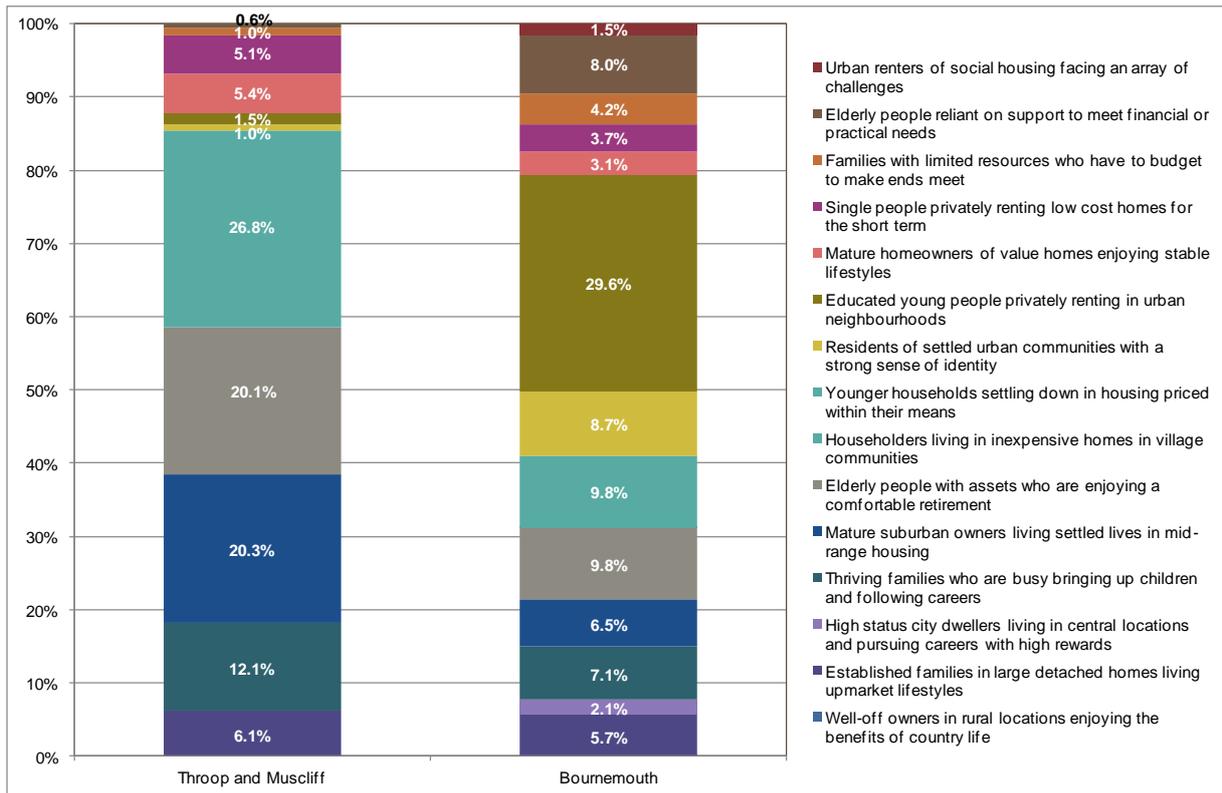
Mosaic Public Sector classification

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen's requirements of these services. Additionally, it provides a 'common currency' that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

Four Mosaic Public Sector Groups 'Younger households settling down in housing priced within their means' (Group H), 'Mature suburban owners living settled lives in mid-range housing' (Group E), 'Elderly people with assets who are enjoying a

comfortable retirement’ (Group F) and ‘Thriving families who are busy bringing up children and following careers’ (Group D) comprise around 79% of the households in the ward and more than double that of the borough. A total of 11 Mosaic groups are represented in the ward.

Comparison between Throop and Muscliff and Bournemouth Borough Mosaic Public Sector Groups



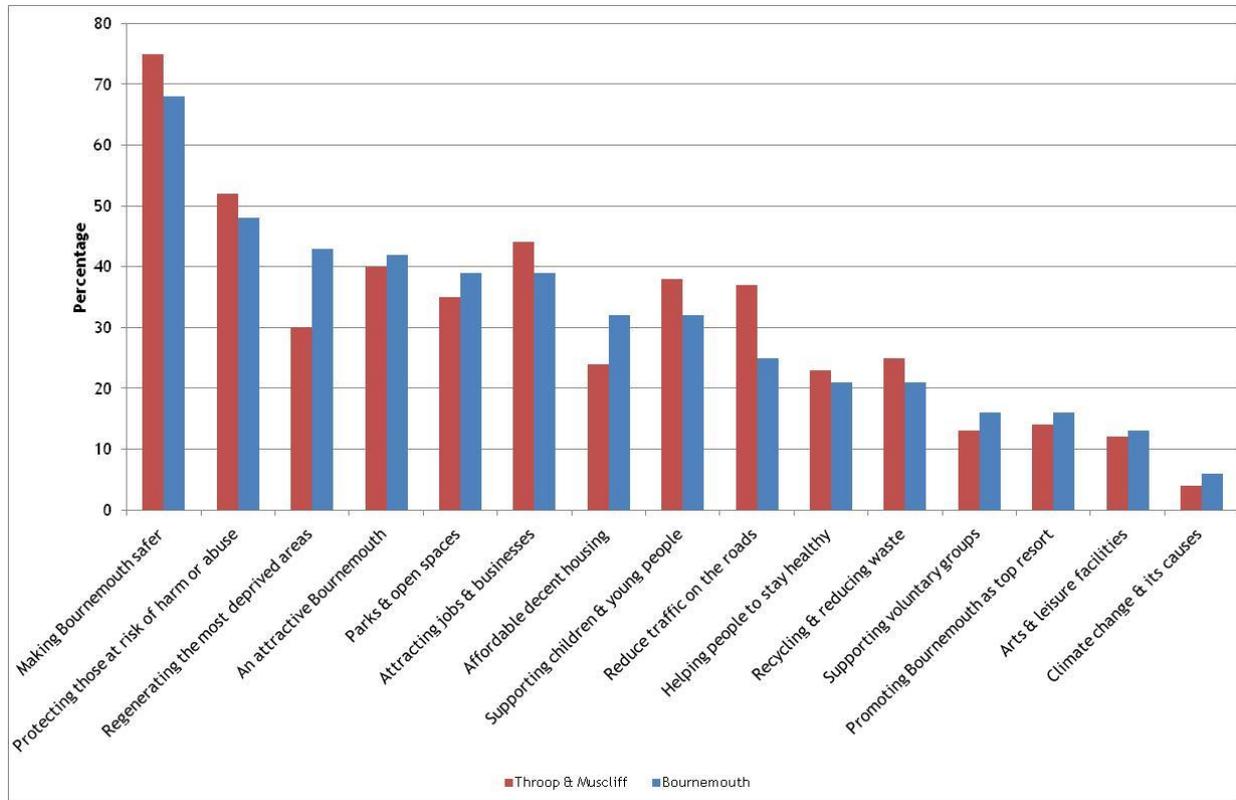
Transport

The ward has a very small proportion of households without a car and over 39% of households with two or more cars.



The Opinion Survey 2012

Resident Priorities



According to the Opinion Survey 2012 results, Bournemouth residents' top five priorities were 'Making Bournemouth safer', 'Protecting those at risk of harm or abuse', 'Regenerating the most deprived areas', 'An attractive Bournemouth' and 'Parks and open spaces'. In Throop and Muscliff residents agreed with three of the five priorities but place 'Attracting jobs and businesses' and 'Supporting children and young people' above 'Regenerating the most deprived areas' and 'Parks and Open spaces'.

In terms of safety 93% of residents felt safe outside during the day and 69% felt safe outside at night. Only 8% perceived issues with anti-social behaviour in this ward.

Three-quarters of respondents in this ward felt they had a connection to the local area and 72% felt the community got on well together. The ward had the highest percentage (51%) who felt the local community pulled together to get things done.

For further information, please contact:

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