



Community Food Centre - Boscombe

Sustainable Food City Partnership



Who are we?

- Sustainable Food City Partnership - Bournemouth and Poole
- Existing achievements....



What do we do for businesses?

Working with about 80 businesses, 1,000 people & 173 families

- Supporting 78 businesses to source more local and sustainable food = £243,000 a year in the local economy.
- Designing and delivering an award-winning business accreditation scheme to promote good food businesses.
- Creating bespoke award winning marketing tools.
- Launching new markets for sustainable food.



What do we do for communities?

Fareshare, redistributing 4 tonnes = 85,000 meals.

Providing strategic support to the food poverty sector and establishing a Food Poverty Action Group.

- Aiding the development of new growing spaces.
- Successfully campaigning for Bournemouth and Poole to become the first 'Sustainable Fish City' in the UK.
- Developed new enterprising initiatives to combat food poverty.
- Urban Growing Network and Hub, and a **Community Food Centre in Boscombe.**



What is a Community Food Centre?

“A Community Food Centre is a welcoming space where people come together to grow, cook, share and advocate for good food.”

- Purpose – access, skills and engagement
- Example – The Stop, Canada.



A CFC in Bournemouth?

- Why are we interested?
- What can they do for our community?
- Where should it be?



Why Boscombe?

- Deprivation
 - 226th most deprived in England
 - Most deprived area in the South West
 - 35% of children living in poverty
- Poor Health and diet
 - CVD, cancer and obesity prevalent
 - Life expectancy 5.5 years less than B'mth
- Substance Abuse and poor mental health
 - High levels of alcohol and drug abuse
 - Double hospital admissions for self harming



Who else is helping out?

- Potential funder(s)
 - National Lottery and/or Esmée Fairbairne
 - Commissioning via Public Health
- Partners
 - Grounded Enterprise
 - Multitude of potential partners in the area
- Any other initiatives in the area
 - Few wholly food related – food bank, faith based community café for young people ‘Joy Café’



Vision

“To provide multifaceted, integrated and responsive programming in a shared space where food builds health, hope, skills and community.”



Values and Purpose

○ Values

- *Unity* – Connect & unite communities
- *Stewardship* – Of food spaces & culture
- *Resilience* – Building food security
- *Nourishment* – Stomach, mind & soul
- *Commitment* – To a vibrant, socially just and inclusive food sector.

○ Purpose

- Improving food access
- Improving food related skills
- Improving community cohesion

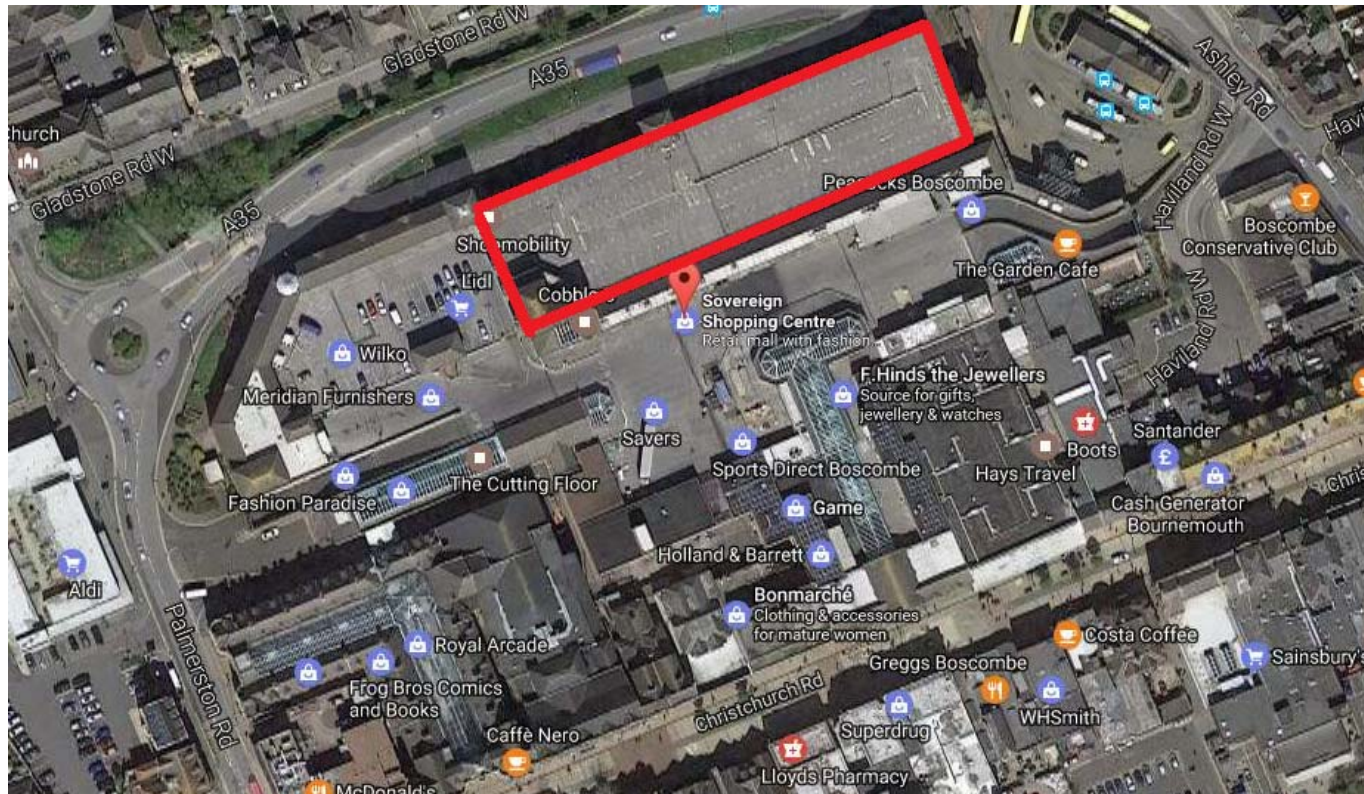


Aims and Objectives

- Improving food access
 - Community café
 - Community supermarket
 - Pay as you feel
- Improving food related skills
 - Raised beds
 - A community kitchen
- Improving community cohesion
 - Community meals
 - Physical activity
 - Community arts and culture

The location and layout

- Roof of the car park of the Sovereign Shopping Centre



The location and layout

- Community Cafe



The location and layout

- Community Supermarket



The location and layout

- Raised beds



The location and layout

- Community kitchen



The location and layout

- Community space



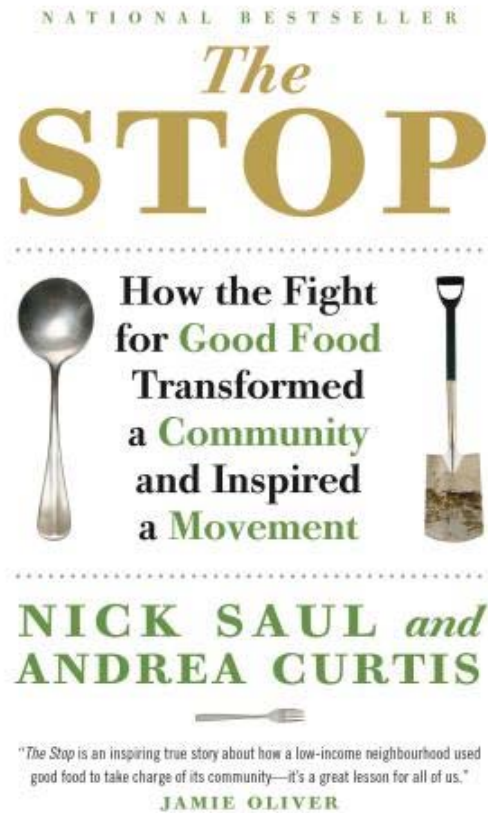


Key issues

- Community space – How do we make sure existing projects/groups can make best use of the space?
- Centre for all not a silo – so how to attract the more affluent?
- Meeting a known need – but how to attract those who don't recognise they have that need?
- Creating footfall – but in a location where there's no passing trade?



For the enthusiastic.....!





Where I need your help

- Help spread the word and make connections
- Provide advice and direction on uses for the space
- Flag any pertinent issues arising from your experiences of living and working here



Questions

Sarah Watson

Sarah.watson@Bournemouth.gov.uk

07825 844362