

## Boscombe West Residents Survey 2010

### Background

The 2008 Place Survey provided results which formed part of a Connecting Communities bid for Boscombe West. Boscombe West scored poorly on a number of National Indicators and a Target Area Action Plan was put in place aiming to improve the area for residents.

The success of the Action Plan was to be measured in part by repeating these questions in the 2010 Place Survey. The results would also support a bid for further funding. As the Place Survey was not repeated in 2010 comparable data was gathered via a separate postal survey.

### Methodology

The survey was conducted between 18 October and 13 December 2010. 1200 postal questionnaires were sent to a sample of the 6,253 households in Boscombe West. One reminder was sent approximately 3 weeks after the initial mailing.

In total, 288 responses were received, which represents a 24% response rate. The margin of error is +/- 5.6% at a confidence level of 95%. In the 2008 Place Survey, 112 responses were received from Boscombe West which was a 29% response rate. The margin of error on these results was +/- 8.6% at a confidence level of 95%.

### Weighted respondent profile

The data was weighted by age, gender and ethnicity to make it representative of Boscombe West and comparable with the Place Survey data.

|                       |     |                      |     |                      |     |               |     |
|-----------------------|-----|----------------------|-----|----------------------|-----|---------------|-----|
| <b>Under 35 years</b> | 38% | <b>White British</b> | 87% | <b>Disability</b>    | 29% | <b>Male</b>   | 52% |
| <b>35-54 years</b>    | 32% | <b>BME</b>           | 13% | <b>No disability</b> | 71% | <b>Female</b> | 48% |
| <b>55-64 years</b>    | 12% |                      |     |                      |     |               |     |
| <b>65+ years</b>      | 17% |                      |     |                      |     |               |     |

## Results

### Comparison of results: 2010 Postal Survey with 2008 Place Survey

| NI  | Description  | Boscombe West 2010 | Boscombe West 2008 | Difference | Bournemouth 2008 | National 2008 |
|-----|--|--------------------|--------------------|------------|------------------|---------------|
| 1   | % of people who believe people from different backgrounds get on well together in the local area     | 61%                | 66%                | -5%        | 79%              | 76%           |
| 2   | % of people who feel that they belong to their neighbourhood   | 45%*               | 28%                | +17%       | 49%              | 59%           |
| 3   | Civic participation in the local area  | 11%                | 7%                 | +4%        | 14%              | 14%           |
| 5   | Overall/general satisfaction with local area   | 67%*               | 55%                | +12%       | 82%              | 80%           |
| 17  | Perceptions of anti-social behaviour   | 38%*               | 52%                | -14%       | 21%              | 20%           |
| 23  | Perceptions that people in the area treat one another with respect and consideration (% disagreeing) | 48%*               | 67%                | -19%       | 32%              | 31%           |
| 41  | Perceptions of drunk or rowdy behaviour as a problem   | 73%                | 80%                | -7%        | 37%              | 29%           |
| 42  | Perceptions of drug use or drug dealing as a problem   | 77%                | 81%                | -4%        | 33%              | 31%           |
| n/a | % of people who feel safe when outside in their local area after dark                                | 25%*               | 15%                | +10%       | 47%              | n/a           |

\* Significant difference to 2008