

## Boscombe West Residents' Survey 2012

### Background

The 2008 Place Survey provided results which formed part of a Connecting Communities bid for Boscombe West. Boscombe West scored poorly on a number of National Indicators and a Target Area Action Plan was put in place aiming to improve the area for residents.

The success of the Action Plan was to be measured in part by repeating these questions in the 2010 Place Survey. The results would also support a bid for further funding. As the Place Survey was not repeated comparable data was gathered via separate postal surveys in 2010 and 2012.

### Methodology

The survey was conducted between 29<sup>th</sup> February and 16<sup>th</sup> April 2012. 1200 postal questionnaires were sent to a sample of the 6,347 households in Boscombe West. One reminder was sent approximately 3 weeks after the initial mailing.

In total, 295 responses were received, which represents a 25% response rate. The margin of error is +/- 5.6% at a confidence level of 95%. In the 2010 survey, 288 responses were received, which represented a 24% response rate. The margin of error was +/- 5.6% at a confidence level of 95%. In the 2008 Place Survey, 112 responses were received from Boscombe West which was a 29% response rate. The margin of error on these results was +/- 8.6% at a confidence level of 95%.

### Weighted respondent profile

The data was weighted by age, gender and ethnicity to make it representative of Boscombe West and comparable with the Place Survey data.

<b>Under 35 years</b>	37%	<b>White British</b>	88%	<b>Disability</b>	17%	<b>Male</b>	53%
<b>35-54 years</b>	32%	<b>BME</b>	12%	<b>No disability</b>	83%	<b>Female</b>	47%
<b>55-64 years</b>	11%						
<b>65+ years</b>	16%						

## Results

### Comparison of results: 2012 Postal Survey with 2010 Postal Survey and 2008 Place Survey

NI	Description	Boscombe West 2012	Boscombe West 2010	Variance to 2010	Boscombe West 2008	Variance to 2008	Bournemouth 2008
1	% of people who believe people from different backgrounds get on well together in the local area	68%	61%	7%	66%	2%	79%
2	% of people who feel that they belong to their neighbourhood	40%	45%	-5%	28%	<b>12%</b>	49%
5	Satisfaction with local area as place to	59%	67%	<b>-8%</b>	55%	4%	82%
17	Perceptions of anti-social behaviour	49%	38%	<b>-11%</b>	52%	3%	21%
41	Perceptions of drunk or rowdy behaviour as a problem	79%	73%	-6%	80%	1%	37%
42	Perceptions of drug use or drug dealing as a problem	83%	77%	-6%	81%	-2%	33%
N/A	% of people who feel safe when outside in their local area after dark	25%	25%	0%	15%	<b>10%</b>	47%
N/A	% of people who agree they can influence local decisions	32%	N/A	N/A	35%	-3%	28%
N/A	Perceptions of noisy neighbours or loud parties as a problem	28%	26%	-2%	37%	9%	20%
N/A	Perceptions of teenagers hanging around the streets as a problem	42%	31%	<b>-11%</b>	48%	6%	36%
N/A	Perceptions of rubbish or litter lying around as a problem	61%	58%	-3%	50%	-11%	33%
N/A	Perceptions of vandalism, graffiti and other deliberate damage to property or vehicles as a problem	43%	37%	-6%	44%	1%	31%
N/A	Perceptions of abandoned or burnt out cars as a problem	8%	9%	1%	6%	-2%	8%

Highlighted and bold = significant difference to 2008/2010