Ward Profile for
East Southbourne & Tuckton

The Village of Wick

Your Ward Councillors

Councillor
Eddie Coope
Councillor
Malcolm Davies
Councillor
Robert Lawton

Population
The ward had a resident population 9,486 at the time of the 2011 Census. The latest estimate of the ward’s population, based on the 2014 mid-year estimate, is 9,900. The average age at 49.3 years old is the highest in the borough. It has a significant retired population (around a third). The latest population estimates show that 5,300 people (54%) are of working age. This is the smallest proportion in the borough. The ward has a larger percentage of residents employed as managers or senior officials as well as professional occupations than in Bournemouth overall.

As at March 2016, the ward claimant rate stood at 0.6%. The equivalent figure for Bournemouth was 1.5% and the UK 1.9%.
Environment

East Southbourne and Tuckton ward covers the largest geographical area in Bournemouth and has the lowest population density. In terms of its character, the majority of the built up part of the ward, west of Hengistbury Head, is detached housing with pockets of flat development along the coast. To the north of the Broadway is a large area of suburban bungalow development. Wick Village, alongside the River Stour, is a Conservation Area. Seafield Gardens holds a Green Flag award.

Community resources

This ward benefits from one of the south coast’s most spectacular and interesting headlands, Hengistbury Head, a 400 acre coastal site which is very popular with tourists and local residents alike, attracting over 1 million visitors a year. In December 2013 the new visitor centre was opened which also has an upstairs room for hire.

The area is served by the well-established Hengistbury Residents Association, and the Southbourne Area Forum. Southbourne Action group is a multi-agency group which meets quarterly at Beaufort Community Centre to tackle problems in the area.

The coastal part of the ward is also covered by the Coastal BID (which runs along the coast of Bournemouth). The Coastal BID aims to increase the numbers of those visiting Bournemouth off-season, encourage repeat visits, increase the visitor spend and help businesses by negotiating discounts with key suppliers www.coastalbid.co.uk

Southbourne Children’s centre, a centre for children and families living in Southbourne, is situated in Stourvale Road (in Boscombe East). Pokesdown Youth Centre is situated above the children’s centre. The Children’s Centre has an estimated population of 1,700 under 5s.

Seafield Gardens, a Green Flag park, provides important recreational and sporting facilities, as do the Iford Lane playing fields.

St Katherine’s Church of England Primary School (496 pupils on roll as at January 2016) and St Peter's Catholic Comprehensive School (upper school) (1,612 pupils in lower and upper schools) are located in the ward.
Schools and childcare providers in this ward include:

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<th>Number of childminders</th>
<th>Number of OFSTED registered places</th>
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<tr>
<td>Childminders</td>
<td>3</td>
<td>15</td>
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**Time of year open** | **Maximum number of children**

**Day Nurseries**
- Cranleigh Lodge Day Nursery, All Year, 36
- Kings Castle Montessori Day Nursery, All Year, 68
- Little Peoples Nursery at Windy Willows, All Year, 30

**Pre-School Playgroups**
- St Nicholas Pre-School, Term Time, 20

**After School Club**
- St Katherine’s After School Club, Term Time
- Corpus Christi After School Clubs, Term Time

**Breakfast Club**
- St Katherine’s Breakfast Club, Term Time

**Out of School Activity**
- Power Learners Ltd, 6
- Number Works’n’Words, Bournemouth

**Primary Schools**
- St Katharine’s CE Primary School, Term Time, 496

**Secondary School**
- St Peters Catholic Comprehensive School, Term Time, 1,650

**Tuckton Library**, Wick Lane, Bournemouth, Tel: 429521
[http://www.bournemouth.gov.uk/Libraries/MyLocalLibrary/TucktonLibrary.aspx](http://www.bournemouth.gov.uk/Libraries/MyLocalLibrary/TucktonLibrary.aspx)

For library events visit:
[http://www.bournemouth.gov.uk/Libraries/LibraryEvents/LibraryEvents.aspx](http://www.bournemouth.gov.uk/Libraries/LibraryEvents/LibraryEvents.aspx)

A variety of library services are available including the Cyber Library which allows access to free online resources with a Bournemouth Libraries card. Ebooks can also be downloaded and library books renewed via the library catalogue.
[http://www.bournemouth.gov.uk/Libraries/LibraryServices/LibraryServices.aspx](http://www.bournemouth.gov.uk/Libraries/LibraryServices/LibraryServices.aspx)
Housing

Unlike the other coastal wards there are a high proportion of homeowners accounting for 75\% of households in 2011; however, this is still a reduction in the percentage in 2001. The accommodation type also differs from the other coastal wards with a significant proportion of detached properties (50.9\%).

Nearly 21\% of households are lone pensioner households.

In 2011, the Census recorded 4,899 household spaces. The majority, 2,887 were houses, with 1,971 flats and 41 others.

Health inequalities

The life expectancy at birth in 2008-2012 for East Southbourne and Tuckton ward males is 81.7 and for females the figure is 84.4 years. Comparisons show that for males the Bournemouth figure is 78.6 years and the national figure is 78.9, while for women the Bournemouth figure is 82.9 years and the national figure is 82.8 years.

Deprivation

Except for one LSOA (Lower Super Output Area) (Belle Vue Road East) all the rankings are in the higher percentiles, therefore this is one of the least deprived wards in the borough. The least deprived LSOA is Broadway which is 31,389th nationally or the least deprived (110th) locally.

The domain rankings for the LSOAs within the ward are generally similar to the overall rankings. There are some significant differences though; Belle Vue Road East which ranks 48th locally overall and in the 50% most deprived is the least deprived LSOA in the ward based on the Crime domain while Wick and Hengistbury Head (LSOA 5298) is in the top 40% most deprived decile according to this domain.
Child Poverty

A report by the End Child Poverty organisation uses tax credit data and national trends on worklessness, compatible with national estimates of children living in households below the 60% median income level to measure poverty. On this basis 8.0% of children in this ward are classified as living in poverty before housing costs, this figure
rises to 13% after housing costs are added in (this is the smallest percentage across the borough). This compares with 15.8% before housing costs and 25% after housing costs within the borough and 15.9% and 25.1% respectively across the UK.

Using housing benefit statistics reveals there were around 130 claimants with dependent children in this ward as at November 2015, this equates to around 16% of the households receiving child benefit, the borough figure is 29%.

**Mosaic Public Sector classification**

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen’s requirements of these services. Additionally, it provides a ‘common currency’ that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

The Mosaic Public Sector classifies 23.3% of the households in East Southbourne and Tuckton as ‘Elderly people with assets who are enjoying a comfortable retirement’ (Group F). This is more than double the borough-wide proportion. The second most common group is ‘Established families in large detached homes living upmarket lifestyles’ (Group B) (17.9%), closely followed by ‘Thriving families who are busy bringing up children and following careers’ (Group D) (15%) and ‘Educated young people privately renting in urban neighbourhoods’ (Group J) (14.9%). Twelve of the fifteen groups are represented in the ward.
Comparison between East Southbourne and Tuckton and Bournemouth Borough Mosaic Public Sector Groups

Bournemouth Opinion Survey: East Southbourne & Tuckton

The Bournemouth Opinion Survey is a postal survey of residents which was most recently carried out in September and October 2015 and received 3,260 responses. This gives us a reasonable level of confidence in the results for the Borough as a whole. Once broken down to ward level the margin of error is wider; for East Southbourne & Tuckton the confidence interval on a 50% score is +/- 7.1%. Comparisons between East Southbourne & Tuckton and the Borough as a whole, or other wards, should be treated as indicative where they fall within this range.

Satisfaction with the local area as a place to live

Almost all respondents from East Southbourne & Tuckton were satisfied with the local area as a place to live. This is significantly higher than the Bournemouth average of 82%. Only 2% were dissatisfied with the area compared to 9% for the Borough overall.
Satisfaction with the way the Council runs things

Eight in ten respondents from East Southbourne & Tuckton were satisfied with the way the Council runs things. This is higher than the overall score for the whole Borough (69%). Eleven percent of respondents were dissatisfied with the way the Council runs things (16% for the Borough overall).

Value for money (% agree)

Six in ten East Southbourne & Tuckton respondents agreed that the Council provides value for money, significantly more than the 53% Borough average. Three in ten respondents (29%) gave a neutral response while 11% disagreed compared to 17% overall.
Anti-social behaviour and community safety

Residents were asked how much of a problem different aspects of anti-social behaviour are in their area. These results are combined to create an overall score which shows the percentage of people with a high combined perception of anti-social behaviour in their area. Across the whole Borough 22% of respondents had a high perception of anti-social behaviour.
We also asked residents how safe or unsafe they feel outside in their local area, both during the daytime and after dark.

![How safe do you feel? (%)](chart)

**Residents’ priorities**

We asked residents which five factors (from a list of 21) are the most important in making somewhere a good place to live. They were then asked which five factors from the same list are most in need of improvement in their local area. The factors with above average scores for both importance and improvement in East Southbourne & Tuckton are:

- Affordable decent housing
- Care services / supporting older, disabled and vulnerable people
- Clean streets
- Health services
- The level of crime
- The level of traffic congestion
- Road and pavement repairs

The full Bournemouth Opinion Survey report can be found on our website at [www.bournemouth.gov.uk/BOS](http://www.bournemouth.gov.uk/BOS)
Transport

Less than a fifth of households are without a car, which is the same proportion as the South West. The percentage of households with two or more cars (34%) is higher than Bournemouth (29%).

For further information, please contact:

Research and Information Development Services
Bournemouth Borough Council
Tel: 01202 454684
Email: statistics@bournemouth.gov.uk
Website: http://www.bournemouth.gov.uk/statistics

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