Ward Profile for
Kinson North

Pelhams Leisure Centre
Looking towards Kinson Hub

Your Ward Councillors

Councillor
Amedeo Angiolini

Councillor
Mark Battistini

Councillor
David Turtle

Population

The ward has a resident population of 9,788 in 2011 and residents are more likely to work in manual jobs although there are a significant proportion of residents employed in sales and customer services occupations. The latest estimate of the ward’s population, based on the 2014 mid-year estimate, is 10,000. Around 58% of the population are of working age.

As at March 2016, ward claimant rates stood at 1.6%. The equivalent figure for Bournemouth was 1.5% and the UK 1.9%. 
Kinson North ward is located in the north west corner of the borough. Approximately two-thirds of the ward is developed; the northern part forms part of the River Stour floodplain. The remainder of the ward is characterised by a mixture of suburban estate development and suburban bungalow development. Through the centre of the ward, either side of Wimborne Road, is Kinson shopping Centre. Pelhams Park holds a Green Flag award.

Community resources

This ward is served by a wide range of community facilities, including Kinson Community Centre. This busy centre is run by the Kinson Community Association, an independent charity. It has a variety of rooms for hire including a large hall with a stage. There is also Wi-Fi available in some of the rooms and is located in the Green Flag winning Pelhams Park.

http://www.bournemouthcommunitycentres.co.uk/kinson/index.php

One third of the ward is covered by green space, including Millhams Mead and Kinson Common, part of which has been designated a Site of Special Scientific Interest, which are largely looked after by volunteers.

The Kinson Hub

The Kinson Hub opened in spring 2010 as part of the BIG Lottery Community Libraries initiative. The building includes a new library, housing and information service and a satellite Children’s Centre. The building is also home to the Citizens Advice Bureau (CAB) and 14-19 Team.

The Library

The library is supported by the community library panel, which is made up of residents, partners and young people who meet monthly. The library offers a range of services including free book loans and use of computers, with a small charge for other media such as audio books, DVDs and CDs. A range of basic skills courses, including computer literacy, are run from within the library.

There is a well-designed children’s area where library staff, supported by staff from the Children’s Centre, hold ‘wriggle and rhyme’ sessions and other activities for children. There is also a toy library in operation. Young people over the age of eleven years have their own space within the library called ‘Head Space’. This is supported by a steering group made up of young people who have a say on the layout of the space and activities that take place there.

Within the library are four interview rooms which are used by a wide range of services including the CAB, Connexions, BCHA, Councillors, MPs, Housing Landlord Services, Age UK and Coastal Credit Union.
The Kinson Hub is the first library in Bournemouth to be fitted with a disabled toilet with a hoist.

Other community resources

The community benefits from Sussed Youth Advice Centre. The area is served by the North Bournemouth Area Forum, which meets every two months.

Kinson Business Forum is a very active traders group who organise community events and initiatives to drive the regeneration of the area.

Pelhams Park Leisure Centre offers swimming and gym facilities through BH Live.

Kinson Primary School (365 pupils on roll as at January 2016) and Christ the King Catholic Primary School (341 pupils) are located within the ward.

Kinson North is served by Kinson and West Howe children’s Centre based in Kinson South ward. There are an estimated 1,300 under 5s within the catchment.

Schools and childcare providers in this ward include:

<table>
<thead>
<tr>
<th>Childminders</th>
<th>Number of childminders</th>
<th>Number of OFSTED registered places</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>5</td>
<td>26</td>
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<table>
<thead>
<tr>
<th>Time of year open</th>
<th>Maximum number of children</th>
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**After School Club**
- Christ the King After School Club: Term Time, 16
- Cool Kids: Term Time, 50
- Heathlands Primary School: Term Time
- Hill View Primary School: Term Time
- Kinson Primary School: Term Time, 16

**Breakfast Clubs**
- Christ the King Breakfast Club: Term Time, 40
- Hill View Primary School Morning Club: Term Time
- Kinson Primary Breakfast Club: Term Time, 30

**Holiday Playscheme**
- Smarty Pants Holiday Club: Term Time, 26

**Day Nurseries**
- The Orchard Nursery: All Year, 53
- Redhill Day Nursery: All Year, 44
Nursery Class
Christ the King RC Nursery Class Term Time 26
Pre-School Playgroups
Smarty Pants Pre-School Term Time 26
Primary Schools
Christ The King Catholic Primary School Term Time 300
Kinison Primary School Term Time 420

Kinison Library (the Hub)
Wimborne Road, Kinison Tel: (01202) 452788
http://www.bournemouth.gov.uk/Libraries/MyLocalLibrary/KinsonHub.aspx

For library events visit:
http://www.bournemouth.gov.uk/Libraries/LibraryEvents/LibraryEvents.aspx

A variety of library services are available including the Cyber Library which allows access to free online resources with a Bournemouth Libraries card. Ebooks can also be downloaded and library books renewed via the library catalogue.
http://www.bournemouth.gov.uk/Libraries/LibraryServices/LibraryServices.aspx

Housing

The ward is largely made up of homeowners (66%) although there is a significant stock of public sector or housing association dwellings (22%). The accommodation type is mainly made up of detached and semi-detached houses with a smaller proportion of terraced properties and purpose built flats. The ward also has a larger proportion of lone pensioner households than nationally.

The 2011 Census recorded 4,393 household spaces, of which 3,620 were houses and 699 flats and 74 other household spaces in caravans or other mobile of temporary structures.

Health inequalities

The life expectancy at birth in 2008-2012 for Kinison North ward males is 81.4 and for females the figure is 84.7 years. Comparisons show that for males the Bournemouth figure is 78.6 years and the national figure is 78.9, while for women the Bournemouth figure is 82.9 years and the national figure is 82.8 years.
There is a significant proportion of households with at least one resident with a limiting-long term illness (33%).

**Deprivation**

The 2015 English Index of Multiple Deprivation was reported at LSOA’s (Lower Layer Super Output Areas). The six LSOAs within the ward range from rank 4,669th nationally and 12th locally (Poole Lane north) to 15,111th nationally or 55th locally (The Old Vicarage). All of the LSOAs fall within the most deprived 50% nationally.

The domain rankings for the LSOAs within the ward generally follow the overall ranking. The ward is deprived in terms of education, skills and training with two LSOAs in the most 10% decile in England. In addition, Brook Road (LSOA 5305) is in the most deprived 10% for Income Deprivation Affecting Children Index. Kinson central (LSOA 5303) is in the 20% least deprived across England in relation to Barriers to Housing and Services.

The charts illustrate the overall index of multiple deprivation (IMD) and the individual domains results. Each LSOA in the ward is listed by its decile i.e. a score of 1 indicates the LSOA is in the 10% most deprived whereas a score of 10 means the LSOA is in the 10% least deprived in England.
Child Poverty

A report by the End Child Poverty organisation uses tax credit data and national trends on worklessness, compatible with national estimates of children living in households.
below the 60% median income level to measure poverty. On this basis 20.8% of children in this ward are classified as living in poverty before housing costs, this figure rises to 32.5% after housing costs are added in. This compares with 15.8% before housing costs and 25% after housing costs within the borough and 15.9% and 25.1% respectively across the UK.

Using housing benefit statistics reveals there were around 390 claimants with dependent children in this ward as at November 2015, this equates to around 34% of families in receipt of child benefit, the borough figure is 29%.

**Mosaic Public Sector classification**

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen’s requirements of these services. Additionally, it provides a ‘common currency’ that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

Just under a quarter (24%) of the households in Kinson North ward are classified as ‘Elderly people with assets who are enjoying a comfortable retirement’ (Group F), with a further 15.4% classified as ‘Mature suburban owners living settled lives in mid-range housing’ (Group E) and 14.1% as ‘Families with limited resources who have to budget to make ends meet’ (Group M) and Comparable borough-wide proportions are 9.7%, 6.4% and 4.3% respectively. Twelve of the fifteen groups are represented in the ward.
The ward has a large proportion of residents without a qualification. This is likely to be partially due to the age profile of the ward with a significant elderly population who would not have had the opportunity to gain qualifications.

**Transport**

Just over 22% of households are without a car. In this ward nearly 73% of residents travel to work by car.

**Bournemouth Opinion Survey: Kinson North**

The Bournemouth Opinion Survey is a postal survey of residents which was most recently carried out in September and October 2015 and received 3,260 responses. This gives us a reasonable level of confidence in the results for the Borough as a whole. Once broken down to ward level the margin of error is wider; for Kinson North the confidence interval on a 50% score is +/- 8.0%. Comparisons between Kinson North and the Borough as a whole, or other wards, should be treated as indicative where they fall within this range.
Satisfaction with the local area as a place to live

The proportion of respondents from Kinson North who were satisfied with the local area as a place to live is the same as the Borough average. 12% were dissatisfied with the area compared to 9% for the Borough overall; this is within the margin of error.

Satisfaction with the way the Council runs things

Two thirds of Kinson North respondents were satisfied with the way the Council runs things. This is slightly lower than the overall score for the whole Borough (69%). One in five respondents (19%) were dissatisfied with the way the Council runs things (16% overall).

Value for money (% agree)

The proportion of Kinson North residents who agree that the Council provides value for money is very similar to the Borough average of 53%. A quarter of respondents (25%) gave a neutral response while 22% disagreed compared to 17% overall.
Anti-social behaviour and community safety

Residents were asked how much of a problem different aspects of anti-social behaviour are in their area. These results are combined to create an overall score which shows the percentage of people with a high combined perception of anti-social behaviour in their area. Across the whole Borough 22% of respondents had a high perception of anti-social behaviour.

![Diagram showing various aspects of anti-social behaviour with high perception percentages.]

We also asked residents how safe or unsafe they feel outside in their local area, both during the daytime and after dark.
Residents’ priorities

We asked residents which five factors (from a list of 21) are the most important in making somewhere a good place to live. They were then asked which five factors from the same list are most in need of improvement in their local area. The factors with above average scores for both importance and improvement in Kinson North are:

- Affordable decent housing
- Care services / supporting older, disabled and vulnerable people
- Clean streets
- Health services
- The level of crime
- The level of traffic congestion
- Road and pavement repairs

The full Bournemouth Opinion Survey report can be found on our website at www.bournemouth.gov.uk/BOS

For further information, please contact:

Research and Information
Development Services
Bournemouth Borough Council
Tel: 01202 454684
Email: statistics@bournemouth.gov.uk
Website: http://www.bournemouth.gov.uk/statistics

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