Ward Profile for

Talbot & Branksome Woods

Wimborne Road cemetery
Meyrick Park

Your Ward Councillors

Councillor
Philip Broadhead
Councillor
Andrew Morgan
Councillor
Lynda Price

Population

The resident population at the time of the 2011 Census was 9,292. The latest estimate of the ward’s population, based on the 2014 mid-year estimate, is 9,500. The economically active population of the ward in mid-2014 is 6,400 or 67%. The average household size of the ward is 2.2. There is a slightly bigger elderly population giving a slightly older average age of 41.7.

The largest ethnic group other than ‘White British’ is the ‘White Other’ group, which accounts for nearly 7% of the resident population. There is a smaller proportion of both dependent children and lone parents than in Bournemouth overall.
Over 18% of the economically active population is self-employed and there are a larger proportion of managers and professionals in this ward. Nearly 34% of residents have a degree level qualification. As at March 2016, the percentage of unemployment claimants stood at 0.9%. The equivalent figure for Bournemouth was 1.5% and the UK 1.9%.
Environment

The majority of the ward is large detached houses, and is designated a Conservation Area (Meyrick Park and Talbot Woods). There are detached houses around Stokewood Road and Keith Road. Towards the southern edge of the ward are the flat developments either side of the Bourne Stream. The south east corner of the ward is Meyrick Park. The Central Gardens holds a Green Flag Award.

Community resources

The Talbot & Branksome Woods Residents Association is probably the oldest and largest in the Borough, with over 1,000 members. There is a large Neighbourhood Watch scheme in the area.

This ward includes the Green Flag winning Upper Gardens, and Meyrick Park, home to the Oakmeadians Rugby club and an 18-hole golf course established in 1894.

This ward is covered by Stokewood and Winton Children’s Centre with an estimated catchment population of 1,900 under 5s.

Schools and childcare providers in this ward include:

<table>
<thead>
<tr>
<th>Childminders</th>
<th>Number of childminders</th>
<th>Number of OFSTED registered places</th>
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<tbody>
<tr>
<td></td>
<td>2</td>
<td>11</td>
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<table>
<thead>
<tr>
<th>Day Nurseries</th>
<th>Time of year open</th>
<th>Maximum number of children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bournemouth Day Nursery - Talbot Woods</td>
<td>All Year</td>
<td>52</td>
</tr>
<tr>
<td>Talbot Park Day Nursery</td>
<td>All Year</td>
<td>22</td>
</tr>
<tr>
<td>Three Gables Day Nursery</td>
<td>All Year</td>
<td>52</td>
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<tr>
<th>Crèche</th>
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<tbody>
<tr>
<td>West Hants Tennis Club</td>
<td>15</td>
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<table>
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<tr>
<th>Pre-School Playgroup</th>
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<tbody>
<tr>
<td>Little Acorns Pre-School</td>
<td>Term Time</td>
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<tr>
<th>Holiday Playscheme</th>
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<tbody>
<tr>
<td>Super Camps at Talbot Health School</td>
<td>School Holidays Only</td>
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</table>
Housing

Owner occupation (62%) is the largest tenure type although there is also a large private rental sector (33%). There is similar proportion of detached properties (35%) and purpose built flats (34%) in this ward. The number of households in overcrowded accommodation based on rooms (13.5%) is slightly lower than the borough figure of 14%.

The 2011 Census recorded 4,291 household spaces, with 1,788 houses and 2,502 flats.

Health inequalities

The life expectancy at birth in 2008-2012 for Talbot and Branksome Woods ward males is 79.6 and for females the figure is 82.7 years. Comparisons show that for males the Bournemouth figure is 78.6 years and the national figure is 78.9, while for women the Bournemouth figure is 82.9 years and the national figure is 82.8 years.

Deprivation

The six Lower Super Output Areas (LSOAs) in the ward range from 13,430th nationally (45th in the borough) to 23,702nd nationally or 90th in the town.

The six LSOAs are generally well educated and have high skill levels - for education, skills and training, two LSOAs are in the third and fourth least deprived in the Borough, Meyrick Park and Talbot Avenue. Parts of the ward are deprived in terms of living environment, with Cemetery Junction in the most deprived 10% in England and ranking 14th in the borough. Parts of the ward are also deprived in terms of barriers to housing and services - Surrey Road falls into the 2nd decile most deprived in England and is 5th in Bournemouth and Meyrick Park is also in the 2nd decile and is ranked 6th most deprived in the town, showing the relatively higher house prices and distance from some services.

The charts illustrate the overall index of multiple deprivation (IMD) and the individual domains results. Each LSOA in the ward is listed by its decile i.e. a score of 1
indicates the LSOA is in the 10% most deprived whereas a score of 10 means the LSOA is in the 10% least deprived in England.
Child Poverty

A report by the End Child Poverty organisation uses tax credit data and national trends on worklessness, compatible with national estimates of children living in households below the 60% median income level to measure poverty. On this basis 12.2% of children in this ward are classified as living in poverty before housing costs, this figure rises to 19.4% after housing costs are added in. This compares with 15.8% before housing costs and 25% after housing costs within the borough and 15.9% and 25.1% respectively across the UK.

Using housing benefit statistics reveals there were around 160 claimants with dependent children in this ward as at November 2015, this equates to around 23% of households receiving child benefit, the borough figure is 29%.

Transport

Just over 17% of households are without a car compared with 26% in Bournemouth and over 36% of households have two or more cars.

Mosaic Public Sector classification

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen’s requirements of these services. Additionally, it provides a ‘common currency’ that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

Over 37% of Talbot and Branksome Woods’ population are classified as ‘Educated young people privately renting in urban neighbourhoods’ (Group J) while a further 22.5% are classified as ‘Established families in large detached homes living upmarket lifestyles’ (Group B). Comparable proportions for Bournemouth are 30.5% and 5.8%, respectively. Twelve of the fifteen groups are represented in the ward.
Comparison between Talbot and Branksome Woods and Bournemouth Borough Mosaic Public Sector Groups

Bournemouth Opinion Survey: Talbot & Branksome Woods

The Bournemouth Opinion Survey is a postal survey of residents which was most recently carried out in September and October 2015 and received 3,260 responses. This gives us a reasonable level of confidence in the results for the Borough as a whole. Once broken down to ward level the margin of error is wider; for Talbot & Branksome Woods the confidence interval on a 50% score is +/- 9.1%. Comparisons between Talbot & Branksome Woods and the Borough as a whole, or other wards, should be treated as indicative where they fall within this range.

Satisfaction with the local area as a place to live

Nine in ten respondents from Talbot & Branksome Woods were satisfied with the local area as a place to live. This is slightly more than the Borough average of 82%. Six percent were dissatisfied with the area compared to 9% of the Borough overall.
Satisfaction with the way the Council runs things

Eight in ten Talbot & Branksome Woods respondents were satisfied with the way the Council runs things, more than the overall score for the whole Borough (69%). Eleven percent were dissatisfied, compared to the Borough overall at 16%.

Value for money (% agree)

More than six in ten Talbot & Branksome Woods respondents agree that the Council provides value for money, more than the Council average (53%). Twelve percent disagreed compared to 17% overall and fewer gave a neutral response – 25% compared to 30% overall.
Anti-social behaviour and community safety

Residents were asked how much of a problem different aspects of anti-social behaviour are in their area. These results are combined to create an overall score which shows the percentage of people with a high combined perception of anti-social behaviour in their area. Across the whole Borough 22% of respondents had a high perception of anti-social behaviour.

We also asked residents how safe or unsafe they feel outside in their local area, both during the daytime and after dark.
Residents’ priorities

We asked residents which five factors (from a list of 21) are the most important in making somewhere a good place to live. They were then asked which five factors from the same list are most in need of improvement in their local area. The factors with above average scores for both importance and improvement in Talbot & Branksome Woods are:

- Affordable decent housing
- Clean streets
- Health services
- Job prospects
- The level of crime
- The level of traffic congestion
- Wage levels and local cost of living

The full Bournemouth Opinion Survey report can be found on our website at www.bournemouth.gov.uk/BOS

For further information, please contact:

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