Ward Profile for
Throop & Muscliff

Throop Mill

Your Ward Councillors

Councillor  
Derek Borthwick

Councillor  
Ian Clark

Councillor  
Anne Rey

Population

The resident population of this ward as at the 2011 Census was 8,882. The latest estimate of the ward’s population, based on the 2014 mid-year estimate, is 9,100. Around 61% of the total population is of working age. The average age is 39.5 and the average household size is 2.4 people.

A high percentage of the working age population is economically active with the proportion of unemployed lower than the town and national figures.

The proportion of residents without any qualifications (19.1%) is similar to the borough figure of 19.2%. Nearly 24% of working age residents having a higher qualification.
As at March 2016 the ward unemployment claimant rate stood at 0.9%. The equivalent figure for Bournemouth was 1.5% and the UK 1.9%.
Environment

Throop and Muscliff ward is on the north east corner of the town and is almost entirely suburban estate development with some bungalow development at the Redhill end. The northern part of the ward contains the Conservation Areas of Muscliff Lane and Throop and Muccleshell Villages.

Community resources

There is Muscliff Community Centre, which is run by Muscliff Community Association an independent charity, hosting a range of activities including children’s activities and community events. The centre has a large hall for hire including a kitchen facility. http://www.bournemouthcommunitycentres.co.uk/muscliff/index.php

Muscliff family funday and the Absolute music festival has been running for over 8 years. This event is organized by a group of residents to provide a variety of music, activities and information for the community. The event usually takes place in July in the popular Muscliff Park which is situated on Shillingstone Drive. http://www.musclifffamilyfunday.co.uk/

The Park is a large open green space with a Children’s play area and football pitches. The centre hosts the Muscliff Play group. Next door is the “Shack” Youth Club, run by the Councils Youth Service, this gives young people a wide range of opportunities for educational and leisure activities. The Muscliff - Whittaker Foundation is a newly formed charity which aims to enhance the community facilities and activities in the area.

The Throop, Muscliff, Strouden Park, Townsend & Holdenhurst Area Forum are one of the most well supported in the town; meetings are held at the Bournemouth School for Girls.

Muscliff Primary School hire out their hall for community use and private hire. Setly gardens have a new play park thanks to the Playbuilders funding. There is also an annual funday held on Shillingstone Road Park on the 3rd Saturday in July.

Throop Mill was mentioned in the Doomsday Book, and there has probably been a mill on the site since Saxon times. Ancient stones foundations have been discovered in the existing mill, along with coins from the reigns of George III and IV, as well as Spanish and Portuguese coins. The present building dates from the turn of the 20th Century and, although now disused, contains some fine early 20th Century milling machinery.

The Epiphany School (418 pupils on roll as at January 2016) and Muscliff Primary School (563 pupils) are located within the ward.

Townsend Children’s Centre serves this ward with around 1,200 under 5s within the catchment area.
Schools and childcare providers in this ward include:

<table>
<thead>
<tr>
<th>Childminders</th>
<th>Number of childminders</th>
<th>Number of OFSTED registered places</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>17</td>
<td>91</td>
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<table>
<thead>
<tr>
<th></th>
<th>Time of year open</th>
<th>Maximum number of children</th>
</tr>
</thead>
<tbody>
<tr>
<td>After School Club</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Muscliff After School Club</td>
<td>Term Time</td>
<td>30</td>
</tr>
<tr>
<td>The Epiphany Primary School</td>
<td>Term Time</td>
<td>30</td>
</tr>
<tr>
<td>Breakfast Clubs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Epiphany Breakfast Club</td>
<td>Term Time</td>
<td>30</td>
</tr>
<tr>
<td>Muscliff Breakfast Club</td>
<td>Term Time</td>
<td>30</td>
</tr>
<tr>
<td>Day Nursery</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Barbara Rose Pre-School</td>
<td>Term Time</td>
<td>30</td>
</tr>
<tr>
<td>Pre-School Playgroup</td>
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<td></td>
</tr>
<tr>
<td>Muscliff Community Playgroup</td>
<td>Term Time</td>
<td>24</td>
</tr>
<tr>
<td>Primary Schools</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Muscliff Primary School</td>
<td>Term Time</td>
<td>510</td>
</tr>
<tr>
<td>The Epiphany Primary School</td>
<td>Term Time</td>
<td>420</td>
</tr>
</tbody>
</table>

**Housing**

The majority of residents are owner-occupiers (80%) with most living in detached, semi-detached or terraced properties. There were 3,799 household spaces in 2011, of which 3,460 were houses, 313 were flats and 26 were others. Only a small proportion of households are overcrowded - 4% compared to 14% in Bournemouth and 8.5% in England and Wales. There are a large proportion of households with dependent children (32.6%).

**Health inequalities**

The life expectancy at birth in 2008-2012 for Throop and Muscliff ward males is 81 and for females the figure is 82.5 years. Comparisons show that for males the Bournemouth figure is 78.6 years and the national figure is 78.9, while for women the Bournemouth figure is 82.9 years and the national figure is 82.8 years.
The percentage of households with at least one member with a limiting long-term illness is slightly less than Bournemouth, or England and Wales as a whole.

**Deprivation**

The six Lower Super Output Areas (LSOAs) in this ward are mainly amongst the least deprived in the town. The most deprived is Broadway Park at 17,357th nationally or 65th locally and the least deprived are Muscliffe and Muscliffe Park at 98th and 102nd respectively, locally. These last two are amongst the least deprived LSOAs in the town.

The rankings for the individual domains follow the overall scores with the exception of the Barriers to Housing and Services domain. The LSOAs of Landford Way and Throop ranks 11th and 23rd respectively in Bournemouth this likely to be in part due to the larger houses in the ward and the relative isolation from services.

The charts illustrate the overall index of multiple deprivation (IMD) and the individual domains results. Each LSOA in the ward is listed by its decile i.e. a score of 1 indicates the LSOA is in the 10% most deprived whereas a score of 10 means the LSOA is in the 10% least deprived in England.
Child Poverty

A report by the End Child Poverty organisation uses tax credit data and national trends on worklessness, compatible with national estimates of children living in households below the 60% median income level to measure poverty. On this basis 10.3% of children in this ward are classified as living in poverty before housing costs, this figure rises to 16.6% after housing costs are added in. This compares with 15.8% before housing costs and 25% after housing costs within the borough and 15.9% and 25.1% respectively across the UK.

Using housing benefit statistics reveals there were around 240 claimants with dependent children in this ward as at November 2015, this equates to around 19% of households receiving child benefit, the borough figure is 29%.
Mosaic Public Sector classification

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen’s requirements of these services. Additionally, it provides a ‘common currency’ that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

Four Mosaic Public Sector Groups ‘Younger households settling down in housing priced within their means’ (Group H), ‘Mature suburban owners living settled lives in mid-range housing’ (Group E), ‘Elderly people with assets who are enjoying a comfortable retirement’ (Group F) and ‘Thriving families who are busy bringing up children and following careers’ (Group D) comprise nearly 79% of the households in the ward and more than double that of the borough. A total of twelve Mosaic groups are represented in the ward.

Comparison between Throop and Muscliff and Bournemouth Borough Mosaic Public Sector Groups

Transport

The ward has a very small proportion of households without a car and over 39% of households with two or more cars.
Bournemouth Opinion Survey: Throop & Muscliff

The Bournemouth Opinion Survey is a postal survey of residents which was most recently carried out in September and October 2015 and received 3,260 responses. This gives us a reasonable level of confidence in the results for the Borough as a whole. Once broken down to ward level the margin of error is wider; for Throop & Muscliff the confidence interval on a 50% score is +/- 8.7%. Comparisons between Throop & Muscliff and the Borough as a whole, or other wards, should be treated as indicative where they fall within this range.

Satisfaction with the local area as a place to live

Almost all respondents from Throop and Muscliff were satisfied with the area as a place to live, significantly more than the Borough result of 82%. None were dissatisfied; 3% gave a neutral response.

Satisfaction with the way the Council runs things

More than eight in ten Throop & Muscliff respondents were satisfied with the way the Council runs things, more than the overall score for the whole Borough (69%). Nine percent were dissatisfied, compared to the Borough overall at 16%.

Value for money (% agree)

Almost six in ten Throop and Muscliff respondents agree that the Council provides value for money, slightly more than the Council average (53%). A third gave a neutral response while one in ten disagreed.
Anti-social behaviour and community safety

Residents were asked how much of a problem different aspects of anti-social behaviour are in their area. These results are combined to create an overall score which shows the percentage of people with a high combined perception of anti-social behaviour in their area. Across the whole Borough 22% of respondents had a high perception of anti-social behaviour.

We also asked residents how safe or unsafe they feel outside in their local area, both during the daytime and after dark.
Residents’ priorities

We asked residents which five factors (from a list of 21) are the most important in making somewhere a good place to live. They were then asked which five factors from the same list are most in need of improvement in their local area. The factors with above average scores for both importance and improvement in Throop & Muscliff are:

- Affordable decent housing
- Clean streets
- Health services
- The level of traffic congestion

The full Bournemouth Opinion Survey report can be found on our website at www.bournemouth.gov.uk/BOS

For further information, please contact:

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