Ward Profile for
Wallisdown & Winton West

Your Ward Councillors

Councillor Nicola Greene
Councillor Nigel Hedges
Councillor Susan Phillips

Population

Wallisdown and Winton West ward had a resident population of 10,324 at the time of the 2011 Census. The latest estimate of the ward’s population, based on the 2014 mid-year estimate, is 10,700. The working age population accounts for nearly 66% of the total population. The average age of residents is 42.9. Average household size is 2.5 people, compared with 2.2 in Bournemouth and 2.4 in England and Wales.

There is a slightly smaller proportion of economically active residents in full-time employment and a slightly smaller proportion of self-employed than the other comparison areas. Unemployment in this ward is lower than for the town. The ward has a significant proportion of students both economically active and economically inactive.
The percentage of residents without qualifications is 21% and 20% with a degree level qualification. As at March 2016, ward claimant unemployment stood at 1.0%. The equivalent figure for Bournemouth was 1.5% and the UK 1.9%.

Environment

The character of the area comprises detached housing to the east of Boundary Road, and a mix of detached houses, suburban bungalows and suburban estate development to the west of the road. Between these areas and the Conservation Area of Talbot Village (which forms part of the southern edge of the ward) is Slades Farm playing fields and Winton and Glenmoor schools.

Community resources

The Bournemouth Learning Centre offers a wide range of adult education opportunities. The BLC is home to Professional Development Training and Parent Link, the School Centred Initial Teacher Training Team and the headquarters for Adult Learning.

Alongside is the Ensbury Park Community Centre which is managed by Ensbury Park Community Association an independent charity run by a group of volunteers. The centre has 1 large hall and kitchen for hire for community groups for activities and meetings such as dance groups, art and crafts and indoor bowls. [http://www.bournemouthcommunitycentres.co.uk/ensburypark/index.php](http://www.bournemouthcommunitycentres.co.uk/ensburypark/index.php)

The Friends of Slades farm are a group of Volunteers who aim to provide opportunities for the Community, such as Slades Farm family event, this event usually happens early July of which the Community Centre, Community Garden, the Velodrome and other local organisations take part. [http://wwwepaf.org.uk/festival/](http://wwwepaf.org.uk/festival/)

The Winton West and Wallisdown Action Group meet every six weeks at Glenmoor School. The group has links with residents’ groups, Homewatch groups, the police and schools. The area is also served by the Wallisdown, Winton West and Ensbury Park area forum. [http://wwwepaf.org.uk/](http://wwwepaf.org.uk/)

The parkland at Slades Farm contains football and cricket pitches, plus a skatepark and a 250 metre Olympic size cycle track. There are also a number of allotments at Priestly Road. There is a community garden and an enclosed dog walking facility.

Moordown St John’s Church of England Primary School (412 pupils as at January 2016), St Mark’s Church of England Aided Primary School (418 pupils), Winton Primary School (746 pupils), Glenmoor Academy (573 pupils) and Winton Academy (620 pupils) are in the ward.

This ward is covered by Kingsleigh Children’s Centre with around 1,100 under 5s within the catchment.
Schools and childcare providers in this ward include:

<table>
<thead>
<tr>
<th>Childminders</th>
<th>Number of childminders</th>
<th>Number of OFSTED registered places</th>
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<td>9</td>
<td>52</td>
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<tr>
<th>Time of year open</th>
<th>Maximum number of children</th>
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**After School Clubs**
- St Claire’s at Winton: Term Time, 24
- St Mark’s CE Aided Primary: Term Time, 24
- The 115 After School Club at Moordown St Johns: Term Time, 48

**Breakfast Clubs**
- Glenmoor Breakfast Club: Term Time, 100
- St Claire’s at Winton: Term Time, 24
- St Mark’s Breakfast Club: Term Time, 30
- 115 Breakfast Club at Moordown St Johns: Term Time, 48

**Day Nurseries**
- Little Hen’s Nursery: All Year, 90
- Talbot House Nursery: Term Time, 40

**Holiday Playschemes**
- St Claires at Winton: School Holidays, 24
- Talbot House Holiday Club: School Holidays, 40
- 115 Holiday Club at Moordown St Johns: School Holidays, 48

**Pre-School Playgroups**
- Magic Roundabout Pre School: Term Time, 28
- St Mark’s Mini Mice Pre-School Ltd: Term Time, 30
- Moordown Pre-school: Term Time, 30

**Primary Schools**
- Moordown St Johns CE Primary School: Term Time, 420
- St Mark’s CE Aided Primary School: Term Time, 420
- Winton Primary School: Term Time, 840

**Secondary Schools**
- Glenmoor School: Term Time, 900
- Winton Arts & Media College: Term Time, 900
Housing

Owner occupation is the largest tenure type (62.3%) with the remainder split between public (14.8%) and private (23.0%) rented accommodation. There is a mix of accommodation – mainly houses and bungalows rather than flats. The Census recorded 4,303 household spaces, with 3,181 houses and 1,122 flats. The percentage of overcrowded households is lower than for the town but higher than in the South West and England and Wales.

Health inequalities

The life expectancy at birth in 2008-2012 for Wallisdown and Winton West ward males is 79.1 and for females the figure is 83.2 years. Comparisons show that for males the Bournemouth figure is 78.6 years and the national figure is 78.9, while for women the Bournemouth figure is 82.9 years and the national figure is 82.8 years.

The percentage of households with at least one member with a long-term limiting illness is nearly 28.2%.

Deprivation

The ward has six Local Super Output Areas (LSOAs) which rank from 8,624th nationally or 31st locally (Slades Farm) to 28,343rd nationally and 106th locally (Victoria Park). The difference in deprivation across the ward is one of the largest in the town.

There are some pockets of deprivation according to particular domains; Slades Farm is in the 2nd decile for the crime domain while Wallisdown crossroads is in the 2nd most deprived decile for the education, skills and training domain. Moordown St. John is the 9th decile for health deprivation and disability.

The charts illustrate the overall index of multiple deprivation (IMD) and the individual domains results. Each LSOA in the ward is listed by its decile i.e. a score of 1.
indicates the LSOA is in the 10% most deprived whereas a score of 10 means the LSOA is in the 10% least deprived in England.
A report by the End Child Poverty organisation uses tax credit data and national trends on worklessness, compatible with national estimates of children living in households below the 60% median income level to measure poverty. On this basis 15.8% of children in this ward are classified as living in poverty before housing costs, this figure rises to 24.7% after housing costs are added in. This compares with 15.8% before housing costs and 25% after housing costs within the borough and 15.9% and 25.1% respectively across the UK.

Using housing benefit statistics reveals there were around 260 claimants with dependent children in this ward as at November 2015, this equates to around 23% of households in receipt of child benefit, the borough figure is 29%.

**Mosaic Public Sector classification**

Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen’s requirements of these services. Additionally, it provides a ‘common currency’ that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

There are four main groups represented in Wallisdown and Winton West ward: ‘Younger households settling down in housing priced within their means’ (Group H) representing 16.4% of households, ‘Educated young people privately renting in urban neighbourhoods’ (Group J) with 15.8%, ‘Mature suburban owners living settled lives in mid-range housing’ (Group E) with 13.2% of households and ‘Elderly people with assets who are enjoying a comfortable retirement’ (Group F) representing 13.1% of households. In this ward thirteen of the fifteen groups are represented.
Comparison between Wallisdown and Winton West and Bournemouth Borough Mosaic Public Sector Groups

Bournemouth Opinion Survey: Wallisdown & Winton West

The Bournemouth Opinion Survey is a postal survey of residents which was most recently carried out in September and October 2015 and received 3,260 responses. This gives us a reasonable level of confidence in the results for the Borough as a whole. Once broken down to ward level the margin of error is wider; for Wallisdown & Winton West the confidence interval on a 50% score is +/- 9%. Comparisons between Wallisdown & Winton West and the Borough as a whole, or other wards, should be treated as indicative where they fall within this range.
Satisfaction with the local area as a place to live

Eight in ten respondents from Wallisdown & Winton West were satisfied with the area as a place to live, similar to the Borough result of 82%. One in ten was dissatisfied.

Satisfaction with the way the Council runs things

Sixty-nine percent Wallisdown & Winton West respondents were satisfied with the way the Council runs things, exactly the same as the score for the whole Borough. Nineteen percent were dissatisfied, compared to the Borough overall at 16%.

Value for money (% agree)

More than half of Wallisdown & Winton West respondents agree that the Council provides value for money; again this is the same as the Council average (53%). Eighteen percent disagreed compared to 17% across the Borough.
Anti-social behaviour and community safety

Residents were asked how much of a problem different aspects of anti-social behaviour are in their area. These results are combined to create an overall score which shows the percentage of people with a high combined perception of anti-social behaviour in their area. Across the whole Borough 22% of respondents had a high perception of anti-social behaviour.

We also asked residents how safe or unsafe they feel outside in their local area, both during the daytime and after dark.
Residents’ priorities

We asked residents which five factors (from a list of 21) are the most important in making somewhere a good place to live. They were then asked which five factors from the same list are most in need of improvement in their local area. The factors with above average scores for both importance and improvement in Wallisdown & Winton West are:

- Affordable decent housing
- Care services / supporting older, disabled and vulnerable people
- Clean streets
- The level of crime
- The level of traffic congestion

The full Bournemouth Opinion Survey report can be found on our website at www.bournemouth.gov.uk/BOS

For further information, please contact:

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