Strategic Housing Land Availability Assessment (SHLAA)

Appendix 4 - Included sites years 11 to 15

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### Site Details

<table>
<thead>
<tr>
<th>Site Ref No</th>
<th>Ward</th>
<th>Address</th>
<th>Source of site</th>
<th>Planning Status</th>
<th>Site Area (ha)</th>
<th>Net Supply years 11-15</th>
<th>Dph</th>
</tr>
</thead>
<tbody>
<tr>
<td>7-03-0621</td>
<td>CE</td>
<td>Asda, St. Paul’s Road</td>
<td>Town Centre AAP Allocation</td>
<td>No existing residential consent</td>
<td>3.47</td>
<td>100</td>
<td>28.82</td>
</tr>
<tr>
<td>7-03-0640</td>
<td>CE</td>
<td>Richmond Hill</td>
<td>Town Centre AAP Allocation</td>
<td>No existing residential consent</td>
<td>0.29</td>
<td>70</td>
<td>241.38</td>
</tr>
<tr>
<td>7-03-0736</td>
<td>CE</td>
<td>Bath Road</td>
<td>Town Centre AAP Allocation</td>
<td>No existing residential consent</td>
<td>0.73</td>
<td>73</td>
<td>100</td>
</tr>
<tr>
<td>7-03-0767</td>
<td>CE</td>
<td>Commercial Road / Avenue Road</td>
<td>Town Centre AAP Allocation</td>
<td>No existing residential consent</td>
<td>3.43</td>
<td>150</td>
<td>43.73</td>
</tr>
<tr>
<td>7-03-0768</td>
<td>CE</td>
<td>Eden Glen</td>
<td>Town Centre AAP Allocation</td>
<td>No existing residential consent</td>
<td>0.42</td>
<td>45</td>
<td>200</td>
</tr>
<tr>
<td>7-04-0765</td>
<td>EC</td>
<td>Holdenhurst Road</td>
<td>Town Centre AAP Allocation</td>
<td>No existing residential consent</td>
<td>0.69</td>
<td>50</td>
<td>72.46</td>
</tr>
<tr>
<td>7-04-0776</td>
<td>EC</td>
<td>183-195 Holdenhurst Road</td>
<td>Ordnance Survey maps / aerial photo</td>
<td>No extant residential consents</td>
<td>0.32</td>
<td>165</td>
<td>625</td>
</tr>
<tr>
<td>7-04-0777</td>
<td>EC</td>
<td>203-213 Holdenhurst Road</td>
<td>Ordnance Survey maps / aerial photo</td>
<td>No extant residential consents</td>
<td>0.3</td>
<td>8</td>
<td>80</td>
</tr>
</tbody>
</table>
### Site 1

**Site Ref No:** 7-03-0621  
**OS grid ref - Eastings:** 409672  
**OS grid ref - Northings:** 91875  
**Parish / Ward:** 03.Central  
**Street address:** Asda, St. Paul's Road  
**Total site area (ha):** 3.47  
**Current Use:** Supermarket  
**Estimated potential (units):** 100  
**Estimated Density (DpH):** 28.8  

**Net units:** 100

**PLANNING STATUS**

<table>
<thead>
<tr>
<th>Source of site</th>
<th>Planning status</th>
<th>Single/multiple ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Town Centre AAP Allocation</td>
<td>No existing residential consent</td>
<td>1 owner</td>
</tr>
</tbody>
</table>

### Site 2

**Site Ref No:** 7-03-0640  
**OS grid ref - Eastings:** 408656  
**OS grid ref - Northings:** 91516  
**Parish / Ward:** 03.Central  
**Street address:** Richmond Hill  
**Total site area (ha):** 0.29  
**Current Use:** Car park  
**Estimated potential (units):** 70  
**Estimated Density (DpH):** 241.4  

**Net units:** 70

**PLANNING STATUS**

<table>
<thead>
<tr>
<th>Source of site</th>
<th>Planning status</th>
<th>Single/multiple ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Town Centre AAP Allocation</td>
<td>No existing residential consent</td>
<td>Council-owned</td>
</tr>
</tbody>
</table>
### SHLAA REPORT - Included Sites Years 11-15

**Site Ref No:** 7-03-0736  
**OS grid ref - Eastings:** 409278  
**OS grid ref - Northings:** 91249  
**Parish / Ward:** 03.Central  
**Street address:** Bath Road  
**Total site area (ha):** 0.73  
**Current Use:** Telephone exchange  
**Estimated potential (units):** 73  
**Estimated Density (DpH):** 100  

#### Net units:

<table>
<thead>
<tr>
<th>Net units</th>
<th>73</th>
</tr>
</thead>
</table>

#### PLANNING STATUS

- **Source of site:** Town Centre AAP Allocation  
- **Planning status:** No existing residential consent  
- **Single/multiple ownership:** 1 owner

### SHLAA REPORT - Included Sites Years 11-15

**Site Ref No:** 7-03-0767  
**OS grid ref - Eastings:** 408415  
**OS grid ref - Northings:** 91181  
**Parish / Ward:** 03.Central  
**Street address:** Commercial Road / Avenue Road  
**Total site area (ha):** 3.43  
**Current Use:** Mainly shops  
**Estimated potential (units):** 150  
**Estimated Density (DpH):** 43.7  

#### Net units:

<table>
<thead>
<tr>
<th>Net units</th>
<th>150</th>
</tr>
</thead>
</table>

#### PLANNING STATUS

- **Source of site:** Town Centre AAP Allocation  
- **Planning status:** No existing residential consent  
- **Single/multiple ownership:** Multiple ownership

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SHLAA REPORT - Included Sites Years 11-15

Site Ref No: 7-03-0768
OS grid ref - Eastings: 408628
OS grid ref - Northings: 90969
Parish / Ward: 03.Central
Street address: Eden Glen
Total site area (ha): 0.42
Current Use: Shops, public house and public car park
Estimated potential (units): 84
Estimated Density (DpH): 200

Net units: 45

PLANNING STATUS
Source of site: Town Centre AAP Allocation
Single/multiple ownership: Multiple owners including Council
Planning status: No existing residential consent
Planning description (if applicable): 

SHLAA REPORT - Included Sites Years 11-15

Site Ref No: 7-04-0765
OS grid ref - Eastings: 409840
OS grid ref - Northings: 91978
Parish / Ward: 04.East Cliff and Springbourne
Street address: Holdenhurst Road
Total site area (ha): 0.69
Current Use: Shops
Estimated potential (units): 50
Estimated Density (DpH): 72.5

Net units: 50

PLANNING STATUS
Source of site: Town Centre AAP Allocation
Single/multiple ownership: Unknown
Planning status: No existing residential consent
Planning description (if applicable): 

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SHLAA REPORT - Included Sites Years 11-15

Site Ref No: 7-04-0776
OS grid ref - Eastings: 409992
OS grid ref - Northings: 92121
Parish / Ward: 04. East Cliff and Springbourne
Street address: 183-195 Holdenhurst Road
Total site area (ha): 0.32
Current Use: Houses and flats
Estimated potential (units): 64
Estimated Density (DpH): 200

Net units: 29

PLANNING STATUS
Source of site: Ordnance Survey maps / aerial photo
Single/multiple ownership: Multiple ownership
Planning status: No extant residential consents
Planning description (if applicable): 

SHLAA REPORT - Included Sites Years 11-15

Site Ref No: 7-04-0777
OS grid ref - Eastings: 410074
OS grid ref - Northings: 92209
Parish / Ward: 04. East Cliff and Springbourne
Street address: 203-213 Holdenhurst Road
Total site area (ha): 0.3
Current Use: Houses and flats
Estimated potential (units): 60
Estimated Density (DpH): 200

Net units: 44

PLANNING STATUS
Source of site: Ordnance Survey maps / aerial photo
Single/multiple ownership: Multiple ownership
Planning status: No extant residential consents
Planning description (if applicable): 

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